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# Baldwin's Fruit Plants 1916

**O.A.D. BALDWIN  
BRIDGMAN  
MICH.**



THE FAMOUS  
**Gibson**

Natural Size  
From Photo

**More extensively grown  
than any other variety  
here in the Fruit Belt**

## *The Most Profitable Strawberry Grown*

For several years we have recommended Gibson as the best all-around Strawberry, and we have not yet found its equal as a money maker.

The berries are large and of beautiful dark red color and extra fine appearance.

Gibson plants outyield other varieties and Gibson berries outsell other berries on the market. That is certainly recommendation enough, but we want to add that the Gibson is also an extra nice table or home use strawberry.

The plants are strong growers, long rooted and probably the most thrifty and healthy looking variety we have on our farms.

Gibson commences to ripen with the second earlies and continues for a long season, making a heavy yield of fruit.

The fruit stems are large and strong, and the dark green foliage is ample protection for the blossoms and fruit; having a strong staminate bloom, it makes a very good pollenizer for pistillate varieties. The berry is large and regular in shape, holding its size well to the end of the season; its color is a deep, rich red all through from surface to surface; its flavor is fine, being neither too sweet nor too sour, but just right for table or canning.

In manner of plant growth it very closely resembles Pocomoke, making a heavy row of very strong and healthy plants, its foliage being of a very dark and glossy green, not a speck of rust to be seen on our rows this season.

Gibson will please you and make you big profits as a market berry, or you will like it very much as a table and home use berry.

Buy Gibson this year for profit. (See further description on inside). Price, \$3.50 per thousand.

Every plant we ship is guaranteed to be just  
as that plant is represented in our catalogue

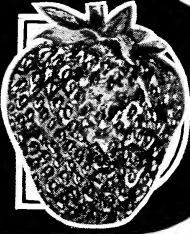
—true to name, and in a first-class growing condition when packed by us.  
We exercise the greatest care in packing, so that all plants reach our customers in good growing condition (by express).  
We will please you or send your money back.

*W. D. Baldwin*



# BALDWIN'S

## Greeting to Berry Growers



The season of 1915, our 28th year, was a banner year for us. It exceeded our expectations beyond all measure. You, our loyal customers and friends, are largely responsible for this tremendous success. We appreciate your patronage and loyalty in a far deeper sense than a mere "thank you" would indicate. To prove it, we are going to strive to give you even better plants and service than ever before if such a thing be possible, and at the same time, owing to the volume of business we do, our prices will save you some money.

Our new-ground methods of producing Baldwin's berry plants have contributed largely to the healthy, vigorous condition of our stock for the 1916 planting season. There is a mighty big difference in the vitality of our heavy rooted, new-ground plants and those grown on old run-out land and sent out by many growers and dealers. A difference, not only in the size and appearance of the plants themselves, but in the increased yield and superior quality of the fruit grown from our stock.

We grow the plants we sell. This is important. If you were here we would show you one hundred acres of strawberry plants, besides many acres of other plants, growing on our new ground. What is more important, we grow plants only, never letting anything fruit on our farm. Not only strawberry, but raspberry, blackberry, etc., as well.

Our equipment and facilities for handling stock rapidly and in first-class shape have kept pace with our growing business. Your plants are never exposed to the wind, sun or frost, and are fresh dug for every order. We are convinced that our methods of growing, digging and packing plants are right, and we ask for your orders, firmly believing that our plants will do well for you and start you in a business that is pleasant and profitable.

We have made a lot of changes and improvements in our big plant business; but we have never wanted to change the policy of square dealing on which our business was established nearly thirty years ago. An honest, live-and-let-live policy through which we hope to hand down to our growing-up sons as untarnished a name and reputation as was handed down to us. We try to treat every order received from you through the mails just as we would treat you personally if you drove to our packing house for your plants. We treat all customers alike, the little orders having the same careful attention as the big ones. All orders are appreciated. None are neglected.

We trust this book will bring us a little closer to the customers we now have, make us some new friends and bring us more business than any of our past catalogs. We appreciate a friendly word from you when we do well, and are genuinely sorry (and appreciate the favor if you will tell us) when we make a mistake.

Please ask us any question of interest to you that relates to the berry business. Let us get better acquainted. We can be of help to each other. You can help us and we believe that we can help you if you will give us the opportunity. It is important that you get started right in the berry business.

Very truly yours,

*W. M. Baldwin*

# BALDWIN HISTORY

We started packing plants in a hen-house ten feet square in 1889, as shown at the top of page.

Five years later we built a packing house 16 by 20 feet. After another 5 years we doubled this room, making 16 by 40 feet, as reproduced from photograph in the center of this page.

We have since added to this until we now have over 5,000 square feet of floor space used entirely for storing and packing our plants, as reproduced from photograph at bottom of page.

These packing houses and storing cellars are equipped with freight elevators and all conveniences for handling our stock rapidly and in the best possible manner.

This insures good service for you and that means much when buying live plants. Baldwin's new ground plants have made a name for themselves in nearly every fruit section and the demand for them has exceeded the supply for several years.

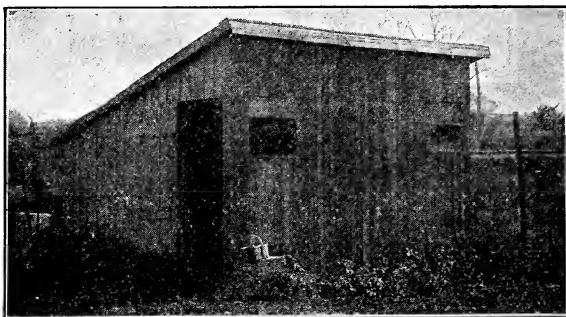
We invite you to become one of our regular satisfied customers and we honestly believe that our dealings will be mutually pleasant and profitable.



Ten Years Later—Packing House, 1899.

plants. This year we are growing about 100 acres of strawberry plants, besides many acres of raspberry, blackberry plants, etc.

We honestly believe the one big reason for this rapid, healthy growth of our plant business is the fact that we always give our customers a little more in both quality and quantity than they expected to receive for the money sent us. We try to see each transaction from our customer's point of view as well as from our own—in short, we make good on our guarantee.



Our First Packing House in 1889.

Our plant business has steadily grown from the beginning twenty-seven years ago, until now we operate probably the largest fruit plant nursery in the United States.

Commencing on 20 acres of land with a little patch of red raspberries in 1889, the business has expanded until our plant farms now consist of 600 acres, most of which is new ground and especially adapted to the growth of strong, heavy-rooted berry



Baldwin's Packing Houses Now—A Busy Season Scene.



## Be Sure to Read This Page

Come and sit with me under the old apple tree where we can have a heart to heart talk about Baldwin's fruit plants.

We have tried to make it plain to you that our new ground berry plants were of best—extra quality. We grow them ourselves, and our customers have great success in producing paying crops of first-class fruit. The past year has been a splendid growing season. Quality never better, root growth splendid, and we doubt if better plants were ever produced. Certainly, we have never had them better to offer our customers.

We grow them by the million. We have our own packing houses, cellars, storage houses, offices and working force, equipped in splendid working order. We claim to grow, sell and ship more strawberry plants than any other nurseryman or nursery company in this country. We also ship millions of raspberry, blackberry, dewberry, currant, gooseberry and grape plants each year. Baldwin's big berry plant business makes it possible for Baldwin to serve you best. This business is not the growth of a day. It represents years of hard work and applied ability in a production of the best berry plants.

All standard, well known varieties, true to name—you get what you order. They are produced right, packed right, shipped right, in fact, you have a fair deal and an honest service from us.

### Southwestern Michigan

We are located in the best state and the best county of the state for producing first class berry plants, and what is more important we produce them in this best state and best county of the state,

on the best ground for such a purpose—new ground only. Ground that is full of rotted wood and leaf mold, rich, black, sandy loam that produces big strong, heavy rooted plants. The kind that we guarantee to produce big paying crops of extra quality.

There is a mighty big difference between plants grown on new ground, which is free from weed seed, insects and all forms of plant diseases, and the plants grown on old worn out land, that is very apt to be full of weed seed, insects and many forms of plant diseases. Here is another important point. We can grow more plants per acre, and at the same time grow better plants at less cost, not having weeds, insects and diseases with which to contend. Where the same soil is used for growing plants over and over again all these pests and troubles are bound to bother, annoy and increase the cost of production.

Last year we again bought seventy acres of new ground, and as soon as our other wood land is cleared, we will commence clearing this land off for our propagation fields.

We have been growing, digging and packing plants for nearly thirty years, and have learned many important things that help us to get our stock to you in good growing condition.

Last year we received about 10,000 separate orders. Our records show less than one per cent complaints from all causes in our last season's transactions. Many of them are chargeable to causes beyond ourselves, delays, overcharges on transportation, etc. We make some mistakes, but mighty few. If everything is not entirely satisfactory please write us, as we always make good when anything goes wrong, and the matter has been properly brought to our attention. We refund the money, or refill the order, just as we guarantee to do. We are not ashamed of such a record—we are proud of it.

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## General Instructions to Customers

When writing, please sign your name plainly. Be sure to give your postoffice, county and state.

Use order sheet and return envelope, fill out carefully, and much delay and trouble will be avoided. All orders are acknowledged immediately upon receipt.

**Terms.** Cash with order, or part cash, balance any time before shipment. At our prices we cannot afford to do a credit business. We give references as to our reliability, etc., which all are at liberty to investigate.

**References.** As to our standing and reliability, we refer to the Bridgman State Bank, or the Commercial National Bank, of St. Joseph, Mich. You may also ask the Postmaster or Express Agent at Bridgman.

**How to Send Money.** By check, bank draft, express money order, postoffice order or registered letter.

**Complaints,** if any, must be made within ten days after stock is received. We will then investigate quickly and carefully, making things right at once, if the fault is ours. Please remember we are never liable for more than the first cost of plants, and we never guarantee safe arrival of freight shipments.

**Substitution.** We do not substitute one variety for another without your permission unless order is received late in season.

It is sometimes a help to us and also a good thing for our customers if we are allowed to substitute for some variety that may be sold. We always use some variety of same season, sex and quality as that ordered. We will not substitute, of course, unless absolutely necessary.

**Order Early by All Means.** The earlier the better. If anything more is needed it can be added later. If not prepared to send all the money, send a part when the order will be booked; the balance before shipment.

**Methods of Shipment.** Express is the safest, and all things considered, the cheapest way of shipping plants. Plants go for 20 per cent less by express than merchandise. The Adams Express Company have a branch office in our packing house, which insures prompt service. We guarantee satisfaction by express. We still ship some stock by freight, but do not recommend freight shipment. Raspberry and blackberry plants, etc., often go through safely by freight where distance is not great and if early in the season. Since we have had the parcels post, some of our customers want mail shipment.

We can ship strawberry plants by mail if 20 cents is added for each hundred plants for postage and extra wrapping.

Raspberry and blackberry plants mailed for 50 cents extra for each hundred plants.

We advise express shipment when possible, as we cannot guarantee safe arrival by mail.

**Packing.** We make no charge for boxes, barrels and packing, which is done in the best possible manner. We use thousands of light plant crates and handled baskets. We manufacture our own crates for shipping.

We pack with damp moss and shingle tow. Each variety is carefully separated in crate and correctly labeled with printed wooden labels.

**Shipping Season.** We commence to ship the last of March or first of April, according to season, and will continue till May 15th to 20th.

We issue no fall catalogue, but send out some stock after October 1st. Plants are well rooted at that time and we will ship what orders we receive then, at prices quoted in this catalogue.

## Cultural Instructions

**Soil.** Almost any soil that will grow good field crops will grow good berries—good, rich, well drained sandy loam preferred.

**Drainage.** Your berry patch should be well drained the same as your land for any other crop. Tiling of sufficient size to carry off all surplus water is best and saves ground for you.

**Fertilizing.** The best fertilizer we ever found for fruit is stable manure. A crop of clover or other green crop plowed under is good. Fruit plants, like any other crop, need rich ground, and respond quickly to good care and fertilization.

**Preparing Ground.** Soil for setting fruit plants should be plowed deep and harrowed till all lumps are mashed and it is loose and level. Then roll or float just before setting. We use common plank float which you can make with little expense. We use a hand marker (home made), that marks three rows at once.



**Care of Plants When Received.** If the ground is not in condition when they arrive, a very easy method can be used to keep them, which will be a great benefit to the plants, as follows: Take each variety, a bunch at a time, cut strings, and spread roots very thinly along the side of a shallow furrow, then cover roots with dirt not higher than the crown of the plants. Give partial shade, and if ground is dry, water roots only. In a few days they will have taken hold, or rather sent out little white fibrous roots, and will be in better condition for transplanting than at first.

### How to Set—Distance Apart, Etc.

**Setting Strawberry Plants.** Make holes with a spade by putting in ground six or eight inches and pull toward you, then take out. Hold plant in hole with hand, and close hole with foot and press firmly (with feet) on both sides.

**Selection of Varieties for Fertilizing.** Varieties marked (P) are "Pistillate," and should have about every third row set to some staminate variety for fertilizer. Those marked (S) are "Staminate" and are self-fertilizers. Set early staminates with early pistillates and late with late, etc.

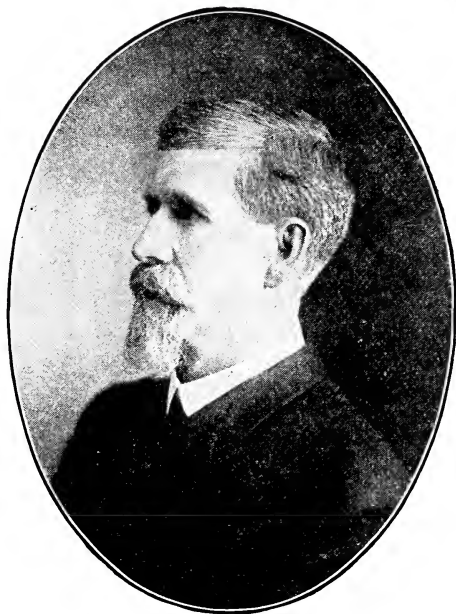
Strawberries should be planted 16 inches apart in row with rows four feet apart, requiring about 7,000 plants per acre.

**Black Raspberries** should be planted three and one-half feet apart in row, with rows seven feet apart, requiring about 1,725 plants per acre. Set in same manner as strawberries.

**Red Raspberries** should be set about three feet apart in row, with rows six feet apart, requiring about 2,425 plants per acre. Set same as strawberry plants.

**Blackberries** should be set three and one-half feet apart in row with rows seven feet apart, requiring about 1,725 plants per acre. Set same as strawberry plants.





O. A. E. Baldwin,  
Founder of the Business.



O. A. D. Baldwin,  
Present Proprietor.

**Cultivation.** We recommend shallow cultivation as soon as plants are set, or at least within a day or two. This levels the ground and holds the moisture in the ground. Shallow cultivation should be kept up through the growing season.

Blossoms should be pinched off from all plants first season. This throws the strength into the roots and develops a strong, healthy plant that will give you a big crop of nice berries the following season. If you do not want a wide matted row (and we would not recommend matted rows for best fruit), you should cut off all runners that start up till about July 1st. There will then be plenty coming on later and your parent plant will be strong and vigorous.

**Care of Patch After Picking.** Most of our customers, we think, will find it profitable to leave their strawberry patches for the second crop. A good way to care for a patch after the first crop is off is as follows: If field is weedy, mow it and rake it off. It will be necessary to commence cultivation at once, and if the matted row is too wide we take a furrow away from each side of the rows, making a "back furrow" or ridge in the middles. Commence cultivating at once, a double shovel cultivator being the best tool to level the ground. We sometimes drag our old patches with spring tooth drag instead of plowing between the rows. This will destroy some plants, but will leave plenty and give them a chance to send out new runners.



Clearing our new ground for plants with stump machine.

Our success in pleasing our customers is due in part to the fact that we grow our plants on new ground.





**Lewis Stanard.**



**Oscar Seavers.**



**Geo. Hann.**

For the past 24 years Mr. Stanard has been with us and has had entire charge of our strawberry plant growing and packing for many years. He thoroughly understands this branch of the business. The reason plants reach our customers in good shape and bring them good returns is because we have made a study of the growing and packing of our stock.

This is the 19th year that Mr. Seavers has had charge of our strawberry plant diggers. He has made a study of the best methods of handling strawberry plants from the field to the packing house, and he, with his assistant foremen, sees that there are twenty-six good strong plants put into every bunch and that they reach our packing houses in first class condition.

This is Mr. Hann's 14th season as foreman of our cane plant packing cellars. He understands the handling of raspberry, blackberry plants, etc., thoroughly. Mr. Hann has several able assistants and sees to it that no stock goes out that is not in first class condition and properly labeled and packed. We very seldom receive a complaint about stock not arriving in good shape.

#### **CERTIFICATE OF NURSERY INSPECTION.**

**No. 1565.**

**This is to Certify,** that I have examined the nursery stock of O. A. D. Baldwin, and find it apparently free from dangerous insects and dangerously contagious tree and plant diseases.

This certificate to be void after July 31, 1916.

**L. R. TAFT,**

State Inspector of Nurseries and Orchards.

Agricultural College, Mich., Sept. 25, 1915.



**Baldwin's Plants Packed Ready for Shipment.**

**This year we bought a big truck to further assist us in giving you prompt service.**

The question is often asked, "What's in a name?" The answer, so far as we are concerned, means everything—to us, to our friends and customers. We want to emphasize this point because we think it is important for you to know more about us. We have no secrets and would like to have you come here and see every step we take in filling your plant orders. "B" stands for Baldwin. We have made it large because of its importance. If this page were larger, we would probably have made the letter larger. We want you to know that so far as we have right to the use of the letter "B," it stands for

## Baldwin's Big Business

We have tried to tell you in this book something about our business. If you were to visit Bridgman, you could see for yourselves. Not all of our thousands of customers are privileged to see us personally and witness what we are doing. For that reason, we are trying to make it emphatic that our claim for preference, so far as the berry plant business is concerned, is well founded. Heretofore, we have been very modest in asserting ourselves, remembering, as we do, the small beginning that we made over a quarter of a century ago. We are telling you something about our past history on other pages. We are

proud of it and believe as we have achieved such prominence and success in the production of berry plants, that we have a right to speak of it in proper terms. And if this letter "B," which stands for "Baldwin," has caught your eye, may we ask that you give consideration to the further and more important fact that in the purchase of berry plants there is no place in this big land of ours where you can have your needs supplied more honestly, promptly and satisfactorily than right here. We have grown an immense stock of new ground plants—growing nothing but good varieties, all of which have proven their fruiting value here and elsewhere. We have tried to describe each variety carefully and not make any statements that might be misleading to you in any way. After you have bought from us we are just as anxious that you succeed and make money growing berries as we are to get your order. We urge, therefore, that you

## Buy Berry Plants of Baldwin

We have never exploited plants under an assumed name to gain public favor, but have always produced the well known standard varieties, true-to-name, and sold them just that way. We have improved and developed certain varieties, made them to yield better under our favorable soil conditions and Baldwin's method of production, but when we have done this, we have been satisfied. We are not boasting at the other man's expense. Our object of calling your attention to our name in this way is with this one fact in mind: Baldwin is best qualified to supply your needs in the berry plant line. May we ask that you read carefully the pages that follow, observe our methods of doing business and the advice we offer to fruit growers. We feel very keenly the necessity of emphasizing the difference between Baldwin's methods of berry plant production as against the ordinary method pursued by so many that have not the interest at stake and perhaps do not think as much of their good name as Baldwin does.





**Picking Superb—Photographed on Baldwin's Farm, October 23rd.**  
(Note field of corn partly husked, with load of corn on wagon.)

## Fall Bearing Strawberries

Fall Bearing Strawberries are a success. You should have them for your own use, anyway, and if you can buy a quantity of fall-bearing strawberry plants you will make big money with them. The fruit will sell quickly at from 25c to 50c per quart.

Every family can just as well have fresh strawberries on their table from June till December as not.

We eat fresh strawberries all summer at our house, and you can do it, too.

Fall Bearing Strawberries shipped from Bridgman to Chicago on consignment to commission merchants on South Water Street sold at \$3.00 to \$5.00 per 16-quart crate. Think what can be done where a fancy trade could be supplied. Our fall-bearers produce great quantities of fruit and will make big net profits; get started this spring and be among the first to grow strawberries in the fall in quantities.

Set same as other strawberries, keeping fruit stems picked off till about July 1st, same as on all new set plants. They will produce a good paying crop the same year they are planted. They bear from about August 1st till freezing weather in November. You can grow them successfully.

Everyone agrees that strawberries are the best fruit that grows, and now you can pick fresh strawberries nearly all summer, and a good paying crop, too.

Superb was far ahead of all other varieties on our grounds both in size of berries and in yield. Superb is extra fine in color and quality and is a wonderful strawberry, besides being a fall bearing variety.

**IOWA (S).** This fall bearing strawberry was introduced by M. Crawford of Ohio, well known as an authority on strawberries. We bought our stock from the introducer at a high price and our plants are pure. The berries are large, nearly round, of fine appearance and quality. The flavor is something extra fine. Iowa is an extra good fall-bearing strawberry and is very profitable. They closely resemble the Progressive in size, form and habits of fruiting. Price, \$2 per hundred; \$15.00 per thousand.



**Superb Strawberries and Corn Picked in October.**





**Superb, Picked October 23rd—Note the Large, Uniform Size.**

**SUPERB (S).** This is the best and most profitable fall bearing strawberry grown. Superb berries are much larger than other varieties and of far better quality and better appearance. The greatest advantage of Superb over other fall-bearing varieties is the fact that they are one of the very most profitable strawberries for a crop in June.

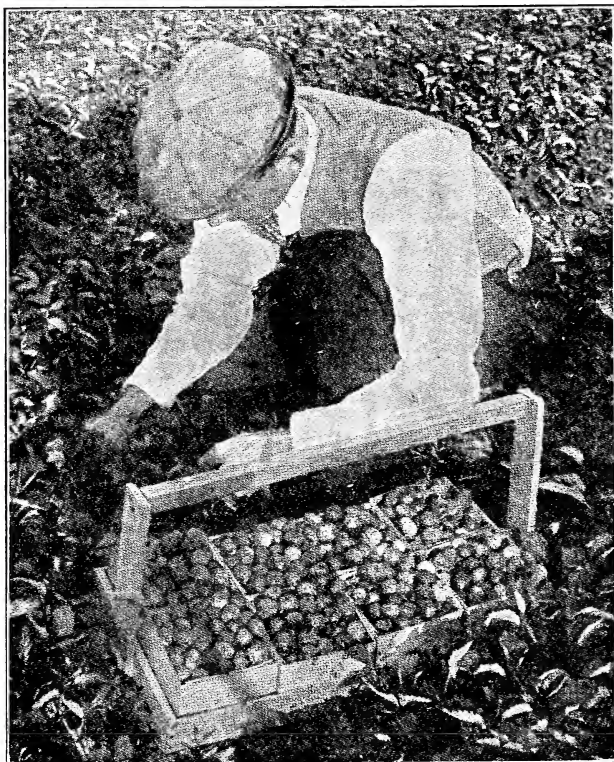
After the first year they produce a big crop in June and again in the fall.

Superb are the best known and most largely planted of the fall bearing strawberries. They seem to produce a heavy crop of fine fruit wherever grown.

The plants are strong and stand the winter well after producing a heavy crop of fruit from about August 1st till November 15th, according to season.

The fruit of Superb is very large, round, rich, dark colored, glossy, attractive and smooth. Each berry is of good shape and ripens all over at once.

**Price of Superb, \$1.50 per hundred, \$12.00 per thousand.**



**Picking Progressive on Baldwin's Farm, October 23.**

**PROGRESSIVE.** A wonderful fall-bearing strawberry, as the spring-set plants not only produce a big crop of berries the same season, but the runner plants commence to bear fruit as soon as set and in this way Progressive yields a crop of fruit the first year that is truly wonderful. The fruit of Progressive is of good size, smooth, of good color and appearance. Progressive plants are still very scarce and price is higher than the others. We recommend this profitable fall-bearing variety very highly. Progressive will please you. **Price, \$2.00 per hundred, \$15.00 per thousand.**

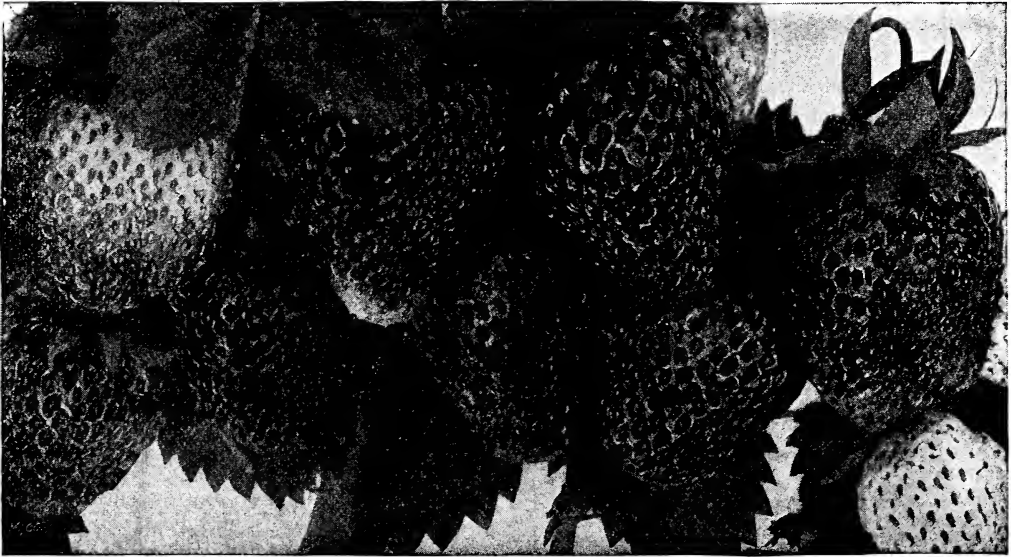
# General List of Strawberries

(For price by the hundred, etc., see page 30)

## Extra Early Varieties

**CHARLES I (S).** Our new extra early berry. See illustration and complete description on inside of back cover.

We guarantee Charles I to bring you paying crops of extra early berries. Buy some Charles I plants this year and we will guarantee you entire satisfaction. We have grown an extra large stock of this variety and hope to be able to fill all orders. Extra early strawberries always bring big prices and Charles I is far ahead of any of the other early varieties. They produce a big crop of large berries of good quality and the size holds up well all through their fruiting season. Charles I will please you. Price reduced to \$3.50 per thousand.



August Luther.

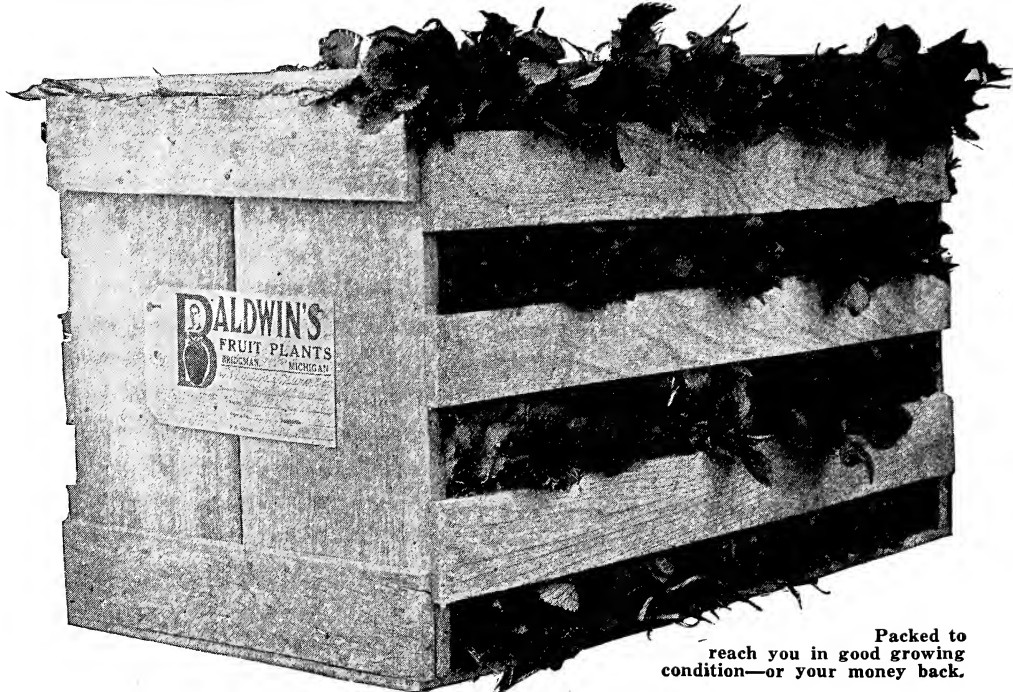
**AUGUST LUTHER (S).** We believe this to be the best very early strawberry grown (with the exception of our new Charles I). August Luther is prolific, comes early and continues to bear till practically every berry reaches a good size. Fruit is very uniform in size and shape. Plants are healthy and make good row. The fruit is of good size, roundish, bright red, firm and very easily picked. It succeeds best on rather light soil. The demand for this extra profitable early variety has always exceeded our supply. Price, \$2.50 per thousand.

**MICHEL'S EARLY (S).** One of the earliest varieties grown. The plant is a very robust grower, strong and healthy, although plant is rather small; one of the best of the early fertilizers, as it blossoms early and late. Fruit is of medium size and good quality. This old early variety is known wherever strawberries are grown. Michel's Early is profitable in many sections, but we recommend Charles I and August Luther as much better early varieties. Price of Michel's Early, \$2.00 per thousand.

**EXCELSIOR.** Medium size, very productive and firm, and ships well. Not so popular for the home garden owing to its extreme tart, but the fruit is highly colored and highly flavored, and when fully ripe is of excellent quality. Excelsior is a very profitable berry for the South, and we grow them principally for our southern customers. Price, \$2.00 per thousand.

**EARLY OZARK (S).** This berry has made a great record since it was first put on the market. It is said to be a cross seedling of Excelsior and Aroma, and was originated in Missouri. Early Ozark is a grand extra early berry, and has become a favorite in many parts of the south, where it is the best known early strawberry. Where it has been seen in fruit, almost everybody wants plants. The leaves are thick and leathery, with a healthy, vigorous appearance, looking as though they had been varnished. The berries average large in size, ripen early, and are very firm, which means a great deal to commercial growers. We would like to have our customers try some Early Ozark plants this year and we have made a low price on them. Price reduced to \$3.50 per thousand.





Packed to reach you in good growing condition—or your money back.

## Medium Early Varieties

**SENATOR DUNLAP (S).** This is the leading strawberry throughout the United States and the demand for this variety has steadily increased every year since its introduction. It does very well everywhere and produces enormous crops of fine fruit regularly.

Senator Dunlap is of the Warfield type, has a perfect blossom, is hardy, productive, a splendid keeper and seems able to produce a good crop under any circumstances. Senator Dunlap is a

very heavy bearer of good size, evenly shaped fruit of a very beautiful dark red color, and its flavor is delicious. For canning it is fine, making a rich, red syrup. It is a first class shipper, and retains its brightness long after being picked. It always looks well on the market and sells quickly at top prices. The best proof we have that this berry is a big money maker everywhere is the fact that our customers in nearly every state in the Union are ordering Senator Dunlap in large quantities every year, often planting several acres solid to this variety. We cannot well recommend Senator Dunlap too highly, as we guarantee it to please you in every way. Senator Dunlap is the leading commercial strawberry the country over. **Price, \$2.25 per thousand.**

**LOVETT (S).** This is a standard variety and is a good dependable berry in all soils and seasons. A good producer of large, evenly shaped berries that are firm, medium to large size, conical, and of good quality. **Price, \$2.00 per thousand.**



Senator Dunlap



**HELEN DAVIS (S).** One of the best early strawberries ever produced. A wonderful yielder and every berry smooth and well shaped. A grand early strawberry. The plants are strong and healthy, a good plant maker and produce strong fruit stems, and many of them. The fruit is a sight to see. We seldom find a strawberry, especially an early berry, having so many superior points as Helen Davis, described as follows:

**Fruit.** Extra fine quality and appearance.

**Size.** One of the very largest.

**Color.** A beautiful, rich, dark red, clear through.

**Shape.** Perfect and smooth.

**Flavor.** In a class by themselves, a peculiar velvet quality not found in others.

**Productiveness.** One of the most productive strawberries.

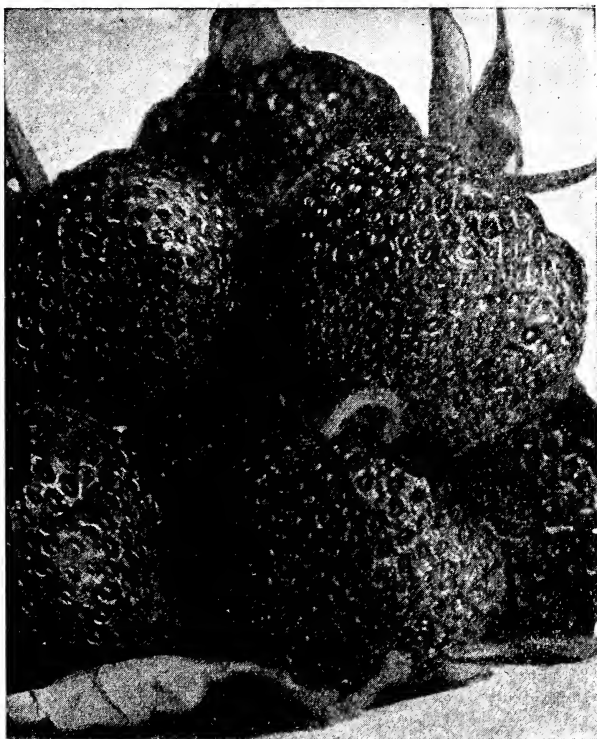
**Season.** Early and continues to bear all through the strawberry season.

You can make money with Helen Davis. We bought our stock direct from the originator, whose description we give, as we have always sold out and not fruited it.

The demand for Helen Davis has always exceeded the supply. **Price, \$3.00 per 1000.**

**HAVERLAND (P).** Exceedingly productive; fruit large and very fine; one of the most popular and well tested varieties; withstands drouth better than most kinds; color light, season medium early. Demand for plants has always been much larger than the supply. You will not miss it in buying some Haverland. They are a good sure berry. Bought largely for main crop all over the country. They make a good sized fruiting row and mature an immense amount of fruit which is very easy to pick, being plainly in sight. Haverland will bring you a paying crop, as it is one of our best and most profitable commercial berries. **Price, only \$3.00 per thousand.**

**BEDER WOOD (S).** We have fruited this variety for many years and found it to be a very heavy bearer, of good sized, roundish fruit (about as firm as Bubach), season early, a good staminate to fertilize early varieties like Crescent, Warfield, etc. The plant is a good healthy grower, and sends out a number of large runners. Beder Wood is very deep rooted and will stand a drouth better than most varieties. Will consequently do extra well on very dry or light land. **Price, \$2.00 per thousand.**



Helen Davis.



Haverland.



The above is a reproduction from a photograph of Baldwin's New Ground Strawberry Plants. Please note that they are a foot long. They are worth many times as much as some plants being sold, but just compare our prices with those in other plant catalogs.

**BALDWIN'S PRIDE OF MICHIGAN (S).** We introduced this variety several years ago and it is now widely known, and seems to give entire satisfaction in most localities. Baldwin's Pride of Michigan is hardy and a strong grower. One of the most productive of strawberries, produces large crops of good sized, highly colored fruit of extra fine quality. Berries are well shaped and are very attractive. **Price, \$2.50 per thousand.**

**WARFIELD (P).** This is a grand berry for main season, both for home use and market. Fruit is a regular shape, dark red and a splendid shipper. We sell more plants of this than any other variety excepting Senator Dunlap. Resembles Wilson, but is a heavier bearer and better plant maker, and better shipper. Plants are small, more like Crescent; requires a strong staminate about every other row for best results. The dark red color clear through makes it a very desirable home use berry. Warfield will please you in every way. **Price, \$2.00 per thousand.**

**LADY THOMPSON (S).** This is a great early Southern berry. The fruit is of medium large size, a good shipper and has a good market value. Lady Thompson will withstand dry weather very well and is one of the profitable standard varieties grown in the South. We are making a low price on Lady Thompson, and remember they are Michigan grown. **Price, \$2.50 per thousand.**

**KLONDYKE (S).** The Klondyke is still the most popular of all Southern varieties. Berries are good sized, regular shaped and are very attractive, bringing top prices on any market. Extra valuable for long distance shipping. We have so much call for this variety that we bought a stock of Klondyke last spring and now have a fine lot of plants grown on our new ground. **Price, \$2.50 per thousand.**

**SPLENDID (S).** Plant is a healthy, luxuriant grower, sends out many runners and bears abundantly. The fruit is large and far above the average in quality and appearance. Desirable for either market or home use. **Price, \$2.50 per thousand.**



## Medium Late Varieties

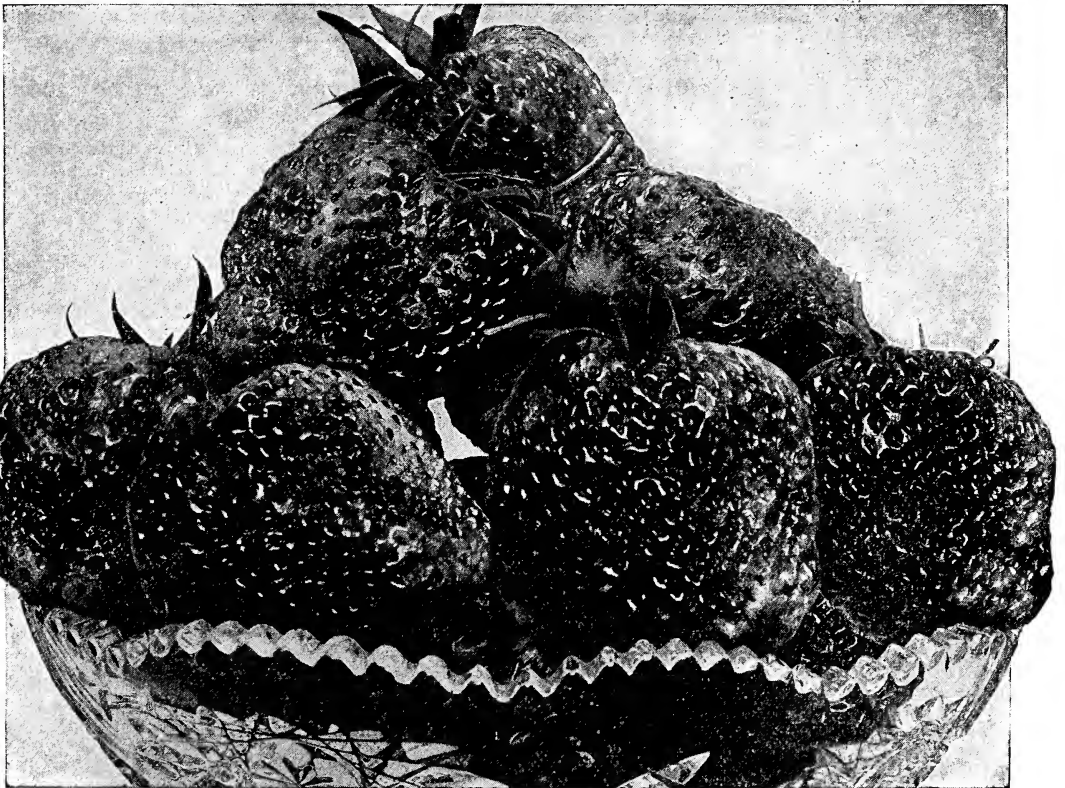
**BUBACH (P).** This has been a very popular berry for years. We have always considered Bubach a profitable variety. The plant is very large and fine looking, but a slow plant maker, the berry large and showy. If you have a nearby fancy market, it will pay you to get a large, fine looking berry. Bubach will please you and make you handsome profits. The demand for Bubach always exceeds the supply and we advise all to place their orders for this variety early. **Price, \$3.50 per thousand.**

**CORSICAN (S).** Berries are very large, but at the same time they are uniform in shape. The color is bright red. They are very firm and will sell for a fancy price on any market. The foliage is exceedingly vigorous and leathery, resisting fungus and drouth. It is both profitable and a pleasure to grow a fancy berry like the Corsican. This variety will please you and we recommend Corsican to all customers as a very large, attractive berry. **Price, \$3.50 per thousand.**

**UNCLE JIM (S).** (Sometimes called Dornan). Plants are large and free from rust. Berry is large, regular form, and season is medium late. Uncle Jim is a comparatively new introduction, but it is one of our most profitable berries. We recommend Uncle Jim for profit. Goes nicely with Bubach. We have grown a good stock of extra nice plants of this variety. **Price, \$3.50 per thousand.**

**PARSON'S BEAUTY (S).** An extra good strawberry that can be depended on to bring a paying crop every year. Plant is a strong grower with plenty of dark green foliage. Wonderfully productive. Berries are very large, evenly shaped, and have a beautiful dark glossy finish. They closely resemble Pocomo in every way. Parson's Beauty is a good profitable strawberry and we recommend them to our customers. This variety is now largely planted in the East and is making the growers there a lot of money. You will like Parson's Beauty and it will be a valuable addition to your list of profitable varieties. Order some this year, sure. **Price, \$3.50 thousand.**

**GLEN MARY (S).** Large and choice, very handsome, and of fine flavor; vigorous and productive. Glen Mary is a real money maker everywhere and will please you in every way. We believe one can pick as many quarts of good berries from Glen Mary as from any other variety and they will sell quickly at a good figure. The demand is very heavy for this extra profitable strawberry every year and we suggest that you place your order for Glen Mary at once. **Price, \$3.50 per thousand.**



A Tempting Dish of Glen Mary.



Pocomoke

**GIBSON (S).** A wonderful new strawberry. (See picture from photograph, in natural colors, on inside of front cover). Gibson, we believe, is the most profitable variety of strawberries grown. That is a very strong statement, but we have often told our customers that if we were growing strawberries for market and were restricted to one variety, we would choose Gibson.

Please read our description carefully. Gibson commences to bear with Senator Dunlap, Warfield, etc., but owing to its wonderful productiveness it continues till quite late, so we class it with our medium late varieties. It is a very strong grower, with long roots that withstand dry weather, and has plenty of dark green foliage to protect its enormous crop of fruit from the direct rays of the sun.

**Productiveness** — The vines are simply loaded with berries. You will hardly understand how the plants can produce such quantities of fruit.

**Size**—Berry is extra large. One of our very largest strawberries.

**Color**—A beautiful dark, glossy red. The flesh of the berry is red clear through. Calyx is bright green, adding greatly to its beauty and market value.

**Quality**—The flavor is as fine as can be found in any strawberry; a perfect table and canning berry and owing to its tough skin it is a very fine shipper.

**Shape**—Nearly round and regular. A berry which sells itself on any market.

**Fruit Stems**—Are plenty and are strong and upright. This keeps the fruit up out of the sand where they are clean and where they are easy to find and pick.

New ground plants of the wonderful Gibson strawberry, **\$3.50 per thousand.**

**POCOMOKE (S).** This variety is one of our best and most profitable strawberries. The berry is round and resembles the old Wilson, but is much larger. One of the best varieties not only for its enormous productiveness, but on account of its beauty, adaptability to all soils, its foliage enduring the dry, hot weather, its large size, its deep color, its firmness and high flavor. The plant is a strong, robust grower, with deep roots and lots of them. It ripens evenly, and is one of the best shippers yet introduced. We guarantee entire satisfaction with Pocomoke. **Price, \$3.50 per 1,000.**

**HAMMER (S).** We introduced this new variety last year. This variety was found growing in the woods near Bridgman by Mr. August Hammer, one of our prominent fruit growers. We have watched it on the grounds of Mr. Hammer for the past three years and it surely is a wonderful producer. The fruit is very large and of a beautiful, dark-red glossy appearance. Season medium late, and very productive, making it a valuable commercial variety. **Price, \$5.00 per 1000.**

Hillsboro, Ind., Oct. 3, 1915.  
O. A. D. Baldwin, Bridgman, Mich.

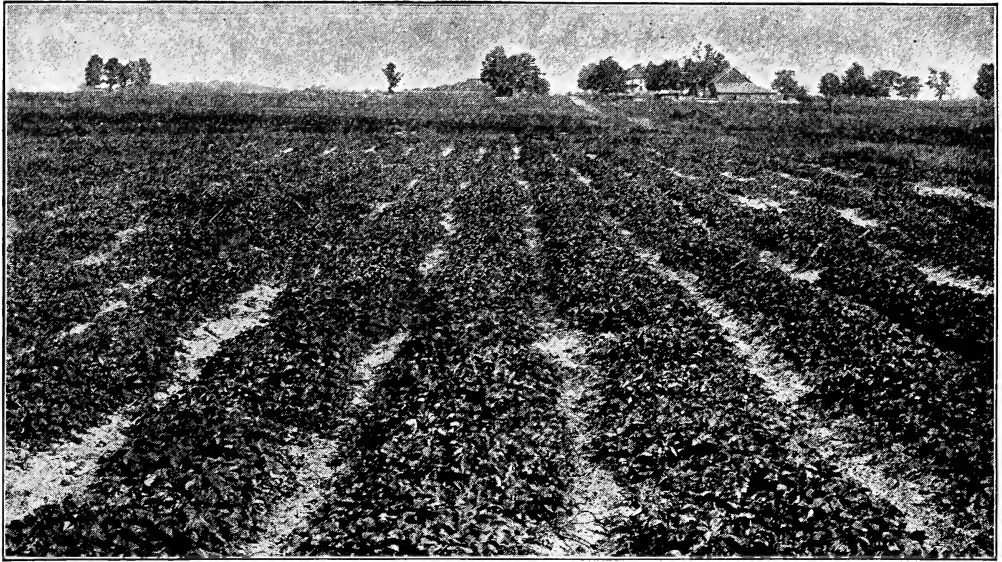
Dear Sir: Am sending picture of my strawberry patch, all set with your plants. I sold \$400.00 worth, beside what I gave away and used. The plants I bought this spring are doing well—in fact I scarcely lost a plant. I want to thank you for past favors.

Respectfully,  
GEO. FOXWORTHY.



Baldwin's Plants on farm of Geo. Foxworthy. (See letter.)





A Field of Aroma Growing on Baldwin's New Ground.

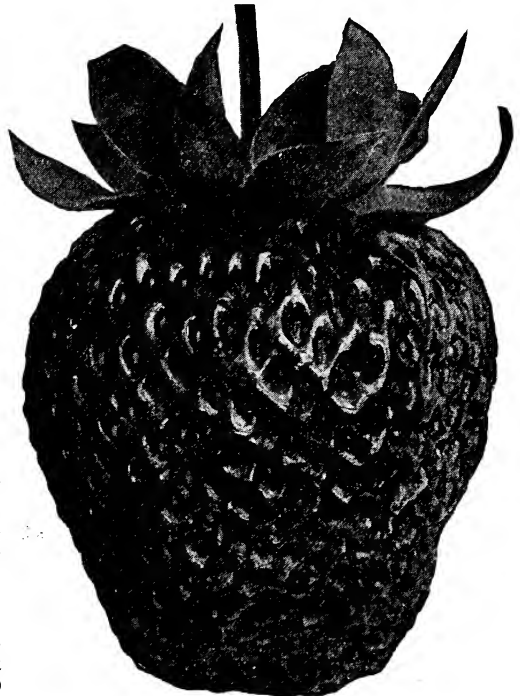
## Very Late Varieties

**AROMA (S).** (See illustration below). This is our best and most profitable late strawberry (with the possible exception of Sample). Aroma, we think, is grown all over the country as the finest and most profitable of the very late varieties of strawberries. We will guarantee the fruit of Aroma to please all who give it a fair trial. It cannot well be beaten for quantity of fruit produced or in quality of fruit. Plants show no weakness of any kind. Fruit very large, roundish, conical, rarely misshapen, glossy red, of excellent quality and produced in abundance.

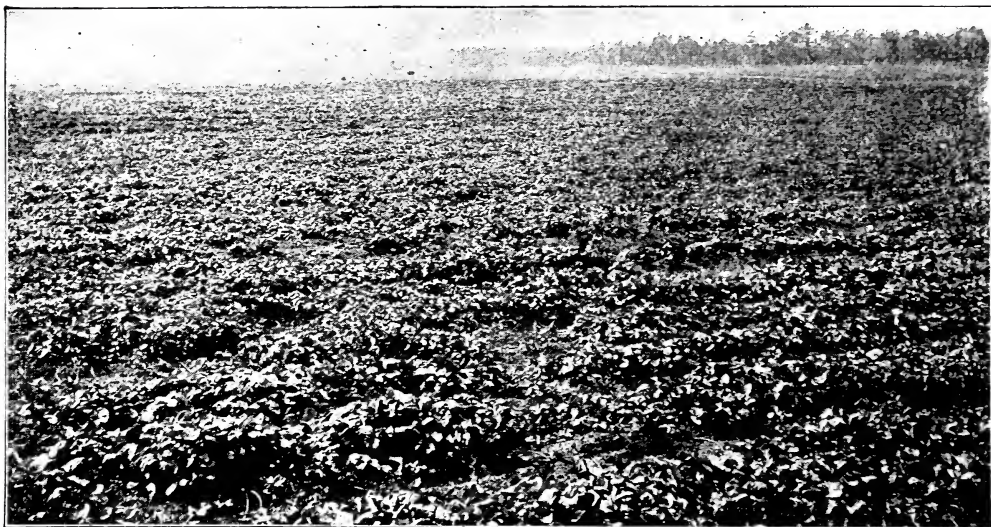
The demand for Aroma plants has exceeded the supply every year for the past ten years. We have grown an extra large stock of fine Aroma plants and believe we can supply the demand for spring setting. We advise you to place your order early, however. Aroma is the best late strawberry grown and there is always big profits in very late strawberries. **Price, \$3.00 per thousand.**

**GANDY (S).** This is one of the leading late varieties with fruit growers all over the country. The plant is a strong grower, fruit is large and firm; requires strong soil and fertilizers to do its best. It is very late and a big, showy berry. Gandy is always quoted at the highest price in every market. It is the finest looking fruit and sells quickly at top prices.

We have sold out of Gandy before our shipping season was over for the past seven or eight years. The demand is extra heavy, especially from the Southern and Southwestern states, where fancy late strawberries bring big prices and Gandy is, of course, very profitable. We have a large stock of Gandy plants on our new ground this year, and expect to be able to fill all orders. **Price, \$3.00 per thousand.**



Aroma



This is not Lake Michigan, but a reproduction from a photograph of one of **BALDWIN'S Big Strawberry Plant Fields.**

**BRANDYWINE (S).** A valuable late strawberry especially adapted to home use and canning owing to its very dark red color and fine flavor. Brandywine is late, good shape, good quality, good size, firm, productive. A very good shipper, fine appearance, making it an extra good market variety. **Price, \$3.00 per thousand.**

**WM. BELT (S)..** The plant is very large, a most luxuriant grower and remarkably productive. Berry is very large, conical and uniform in shape. Color extra fine, being a brilliant glossy red and ripening all over at once. This variety should be planted on well drained land, as it sometimes rusts on wet ground. Wm. Belt is a profitable late variety. **Price, \$3.00 per thousand.**

Mr. O. A. D. Baldwin, Bridgman, Mich.

Lake Beulah, Wis., May 4, 1915.

Dear Sir: I received the Strawberry Plants in good condition. We have raised Strawberries for eighteen years and I myself have handled them for twelve years, growing about two acres each year, and with all my experience I have never sold nor purchased better plants in my life. They have a remarkable root growth. Thanking you for the care in which you filled my order, I am,

Very truly yours,

D. H. UTTER.

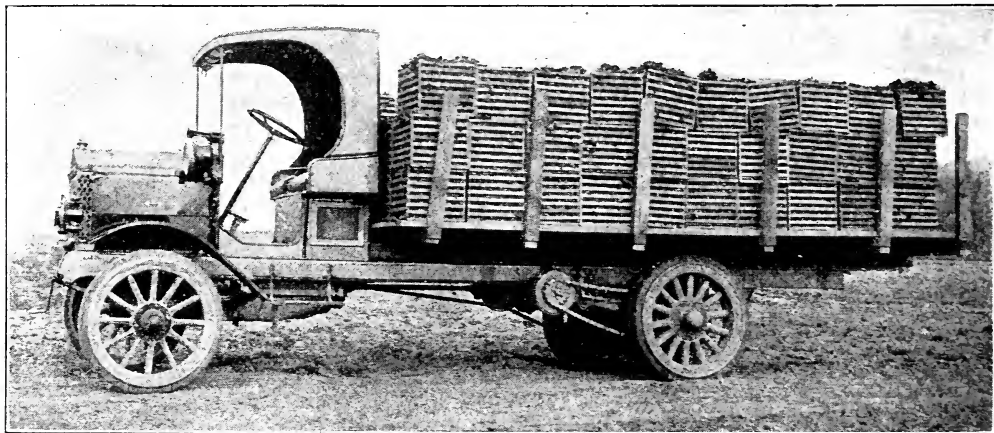
O. A. D. Baldwin, Bridgman, Mich.

Hecker, Ill., March 26, 1915.

Dear Sir: The Strawberry Plants arrived in fine condition. They are fine plants. I set them yesterday. They certainly will all grow this time for the ground was in nice condition. Accept my thanks for the plants, and when I need plants or hear of a friend who needs plants, you may expect our order. Wishing you success, I remain,

Very truly yours,

H. M. HILL.



**Baldwin's Fresh Dug New Ground Plants.**

Remember, please, that **BALDWIN** is the only plant man who makes a specialty of growing plants on new ground.

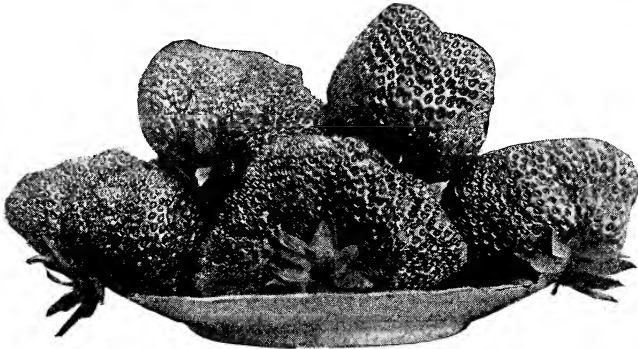


**STEVENS' LATE (S).** This valuable variety makes strong, vigorous plants which yield heavy crops of fruit. The fruit is large, long, a little flattened, and sometimes slightly creased, but generally smooth. The color is bright red, and the flesh is also red, but lighter. It has a firm surface protected by prominent seeds. It is one of the best to keep after being picked, and is good for canning. Price, \$3.00 per thousand.

**SAMPLE (P).** Sample is the most profitable very late strawberry (excepting Aroma). It produces a very heavy crop of extra fine, showy berries. Berry is of large size and fine quality, continues a long time in fruit; the berries are large to the last. It will yield as many berries as the Haverland, and will average as large as the Bubach. Colors all over at once. Foliage perfect, fruit perfect. You will like Sample and they will make big money for you. Price, \$3.50 per thousand.



Sample



**BALDWIN'S STEVENS LATE**—Grown by Mrs. Estella Perkins of Armstrong's Mills, Ohio. Mrs. Perkins buys our plants every year, and sent us the photograph reproduced above.

**FINEST HE EVER BOUGHT.**

Milton, Pa., April 27, 1915.

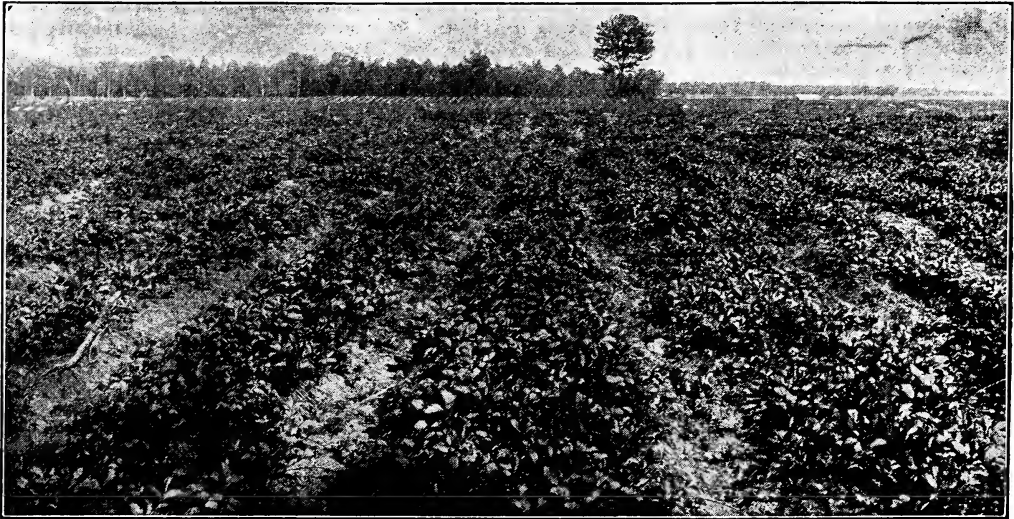
O. A. D. Baldwin,

Bridgman, Mich.

Dear Sir: I wanted to and should have written you last week. I am pleased to say that I received the Strawberry Plants all in fine order, and I dare say to you with a clear conscience that they were the finest plants I ever bought of anybody. They had exceptionally fine roots. I wish to thank you for being so prompt in shipping when I asked you to. You can feel assured if I need any plants another year that you will receive my order. I also thank you for extra plants included. Wishing you a bountiful success in your berry business,

Yours very kindly,

DAVID N. HOY.

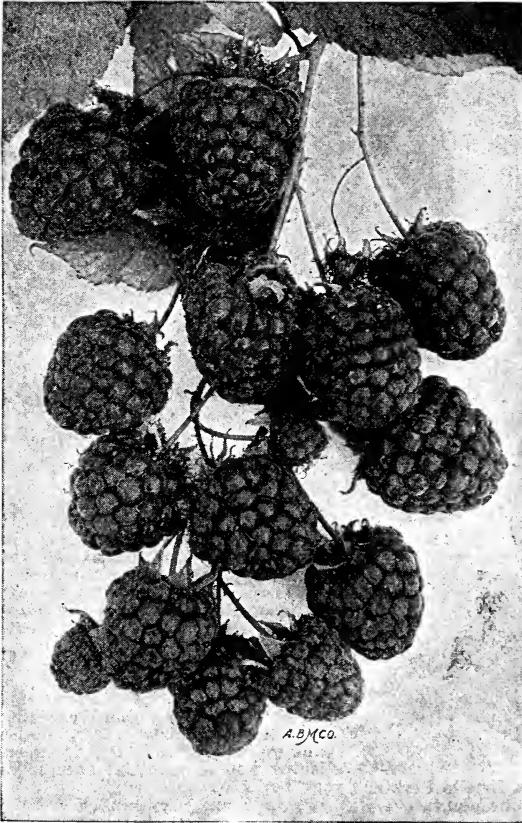


Another View Showing Baldwin's Method of Plant Production.

**BALDWIN** is glad to help you at all times. Your success in the berry business means **BALDWIN'S** success in the plant business.

# Red Raspberries

(For price by the hundred, etc., see page 30.)



Cuthbert.

**CUTHBERT.** For big profits plant red raspberries, and remember that Cuthbert is the most profitable red raspberry grown. Cuthbert is the leading late market variety all over the country; strong grower, very productive, fruit firm, large size, of best quality; season medium to late.

Cuthbert is perfectly hardy, always yielding immense crops in the most northern states. There is not a fault to be found with the Cuthbert. If you want an all around late red raspberry, plant Cuthbert. We advise our customers and friends to plant this valuable variety and we know you will be pleased. **Price, \$6.00 per thousand.**

**MILLER.** Is early and does not winter-kill. Shipping qualities are perfect, makes a healthy growth of canes. If you want the best medium early red raspberry, set Miller. Probably the strongest point in favor of the Miller is its splendid keeping qualities. They will hang on the bushes several days without becoming soft. This quality makes them very profitable to the grower. We strongly recommend Miller to all. **Price, \$6.00 per thousand.**

**THOMPSON'S EARLY.** A very profitable early red raspberry. The fruit is extra good quality and comes very early, bringing top prices. Thompson's Early are being set very

extensively in this locality for Chicago market. We recommend this variety to all who can get a good price for early red raspberries. **Price, \$6.00 per thousand.**

**ANTWERP.** This is not a new variety, having been grown for many years and always being profitable. Antwerp is extra early, very prolific, and the fruit is of good size and good quality. Many of our neighbors say it is the most profitable red raspberry they have ever grown, as it comes so early, bringing very high prices. Berries are round and bright red. Antwerp will please you and make you big profits. **Price, \$6.00 per thousand.**

**CRIMSON BEAUTY.** A new fancy berry that gives promise of being a very good one in every way. We bought our stock of plants last year and of course they bore only a few berries this past summer. They are midseason in ripening, and the berries are a beautiful red and very firm. **Price, \$6.00 per thousand.**

Mr. O. A. D. Baldwin, Bridgman, Mich.

Dear Sir: The plants I ordered from you last spring did extremely well notwithstanding the very dry season. Those Gibson Strawberries are looking very fine, indeed I have the finest Strawberry patch in the whole country. I want to thank you very kindly for sending me such a nice lot of plants—the finest I ever saw. Should I need any more plants in the future, I will certainly remember you with the order.

Very truly yours,

Benton, Ill., March 15, 1915.

JOHN A. MCCLINTOCK,  
Ex-County Treasurer.

Mr. O. A. D. Baldwin, Bridgman, Mich.

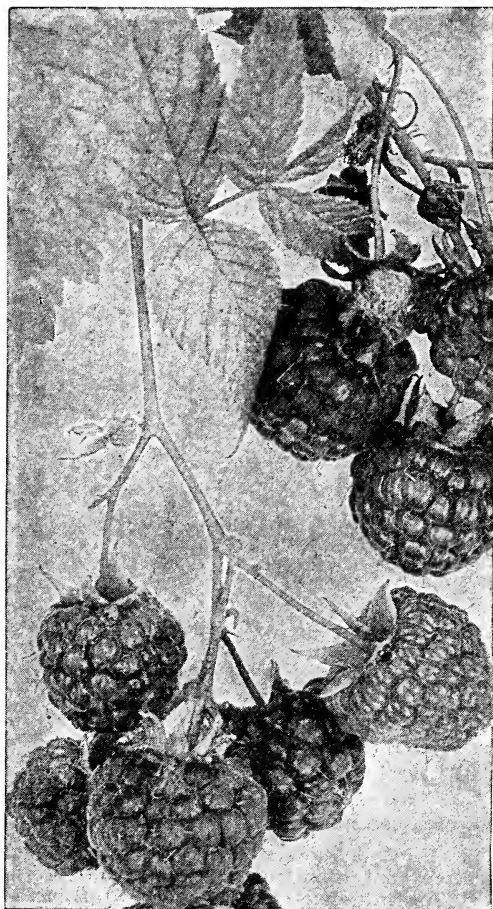
Dear Sir: Senator Dunlap Strawberry plants received in place of those that failed to grow, are fine plants. Thank you very much for duplicating this part of the original order. I shall take great pleasure in recommending you to my friends who may wish Strawberry plants and small fruits. The few Golden Queen Raspberry plants are also growing nicely. Thanking you for your honest and courteous dealings with me, I beg leave to subscribe myself,

Yours most sincerely,

J. A. COX.

Wheeling, W. Va., May 10, 1915.





King.

**KING.** This is a wonderful early red raspberry. We believe you can make money faster with a good patch of King than with any other variety of fruit, if you have a good market for fancy, early red raspberries. The berries are very large, bright red, firm, easily picked. Cane is perfectly hardy, and a strong grower. We guarantee King to please you.

King is the earliest and most beautiful red raspberry we have ever grown and always brings top prices. Include King in your order for spring planting this year sure. Price, \$6.00 per thousand.

## Yellow Raspberries

**GOLDEN QUEEN.** This is a bright yellow berry of very fine appearance and good quality. They certainly look nice on the table and are a novelty as well.

Yellow raspberry plants are scarce and are generally sold for more than twice as much money as we are asking. The berries are about the same size and shape as Cuthbert red, but are a beautiful yellow when ripe. Canes are strong and are perfectly hardy, going through our severe winters in good shape. Price, \$3.00 per hundred; \$25.00 per thousand.

## Everbearing Red Raspberry

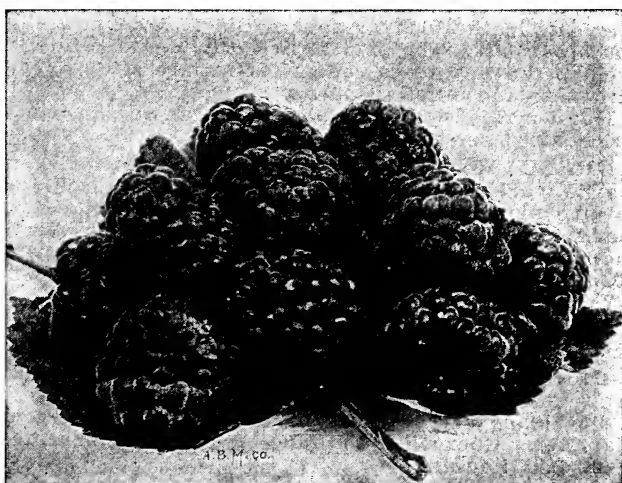
**ST. REGIS.** This new red raspberry will give you a good crop of fine fruit from June until the berries freeze in the fall or early winter. Introduced four years ago as

the most wonderful of all red raspberries. Fruit commences to ripen with the earliest and continuing on young canes until October.

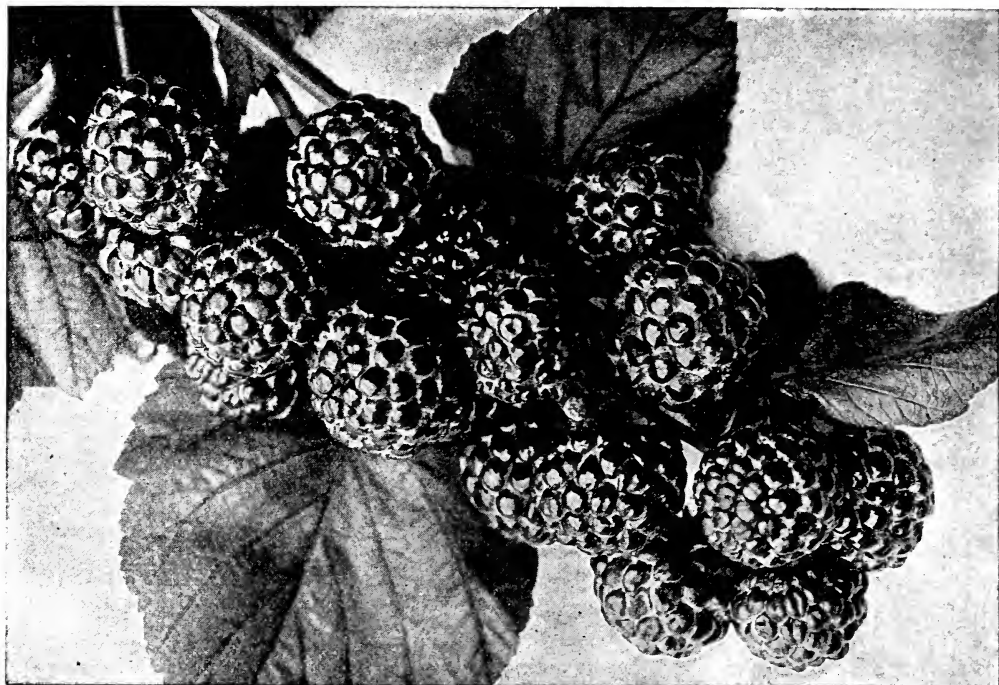
Berries bright crimson, large size, rich, sugary, with full raspberry flavor. Flesh firm and meaty, a good shipper. Canes stocky, of strong growth, with abundance of dark green leathery foliage.

St. Regis is a heavy bearer in the regular red raspberry season, being very profitable then. In fact, St. Regis is proving one of our most profitable early red raspberries, outside of being a producer of nice berries all through the late summer and fall.

Genuine St. Regis, guaranteed true to name. Price reduced to \$1.75 per hundred; \$15.00 per thousand.



St. Regis Everbearing.



The Popular Cumberland Black Raspberry.

## Black Raspberries

(For price by the hundred, etc., see page 30.)

**CUMBERLAND.** The "Business Black Cap." Biggest black raspberry grown. This black raspberry is offered with the full assurance that it is the most profitable and desirable market variety yet known, because of its immense size, firmness and great productiveness.

Cumberland is very hardy, having withstood a temperature of 16 degrees below zero without injury. Extra productive, being the heaviest bearing variety now in cultivation. Fruit is jet black and of extra fine quality. Ripens before Gregg. Buy Cumberland for profit.

This is the standard black raspberry and the sale of Cumberland exceeds all others. Strong, heavy rooted plants grown on our new ground. **Price, \$8.00 per thousand.**

**HOOSIER—"The Dollar a Gallon Berry."** This valuable black raspberry is certainly a money maker. This new variety is, without exception, the finest thing we ever saw in the black raspberry line. We know Hoosier will please you and make you big profits. The plants are hardy, do not winter-kill, and will mature a full crop even to the tip of the canes. Canes are strong growing and are proof against anthracnose and other raspberry pests.

Hoosier ripens with Cumberland, mid-season. A very profitable black raspberry. **Price, \$9.00 per thousand.**

**GREGG.** Fruit very fine and covered with bloom. Gregg has been the leading market variety all over the country, best for evaporating of any variety as it is said to give more pounds to the bushel than any other kind. A good all around late black cap. Very well and favorably known in every fruit district. Gregg is by far the best late black cap grown today. We will guarantee them to please you. **Price, \$9.00 per thousand.**

**CONRATH.** This is a very profitable black cap. Plant is very productive, fruit large, good flavor, firm, nearly coal black and parts readily from core. Although early it has a long season, and holds its size well to the end. **Price, \$9.00 per thousand.**

**EUREKA.** This is a very valuable extra early black cap, as it produces a heavy crop of large berries and ripens them early while they are selling at a fancy price. A fine black cap in every particular. We have grown Eureka berries one inch in diameter. Unexcelled for fancy fruit. We guarantee Eureka to please you. **Price, \$8.00 per thousand.**



## Why Baldwin's Raspberry Plants Are Best

See Reproduction of Photograph of Baldwin's New Ground Raspberry Plants.

Please note that the plants are over 20 inches long, with a mass of fiber roots well over a foot in length. This wonderful development of our plants is partly due to the fact that they are grown on new ground, and partly because we grow them for plants only. We do not allow our big raspberry or blackberry patches to produce any fruit. All canes are cut away in the spring and we grow new canes only, using all the vitality of the mother plants for producing young plants. This is very important. We claim our plants to be larger and stronger in both cane and root than the ordinary plants sent out by most nurseries who grow plants as a by-product between their fruiting rows.

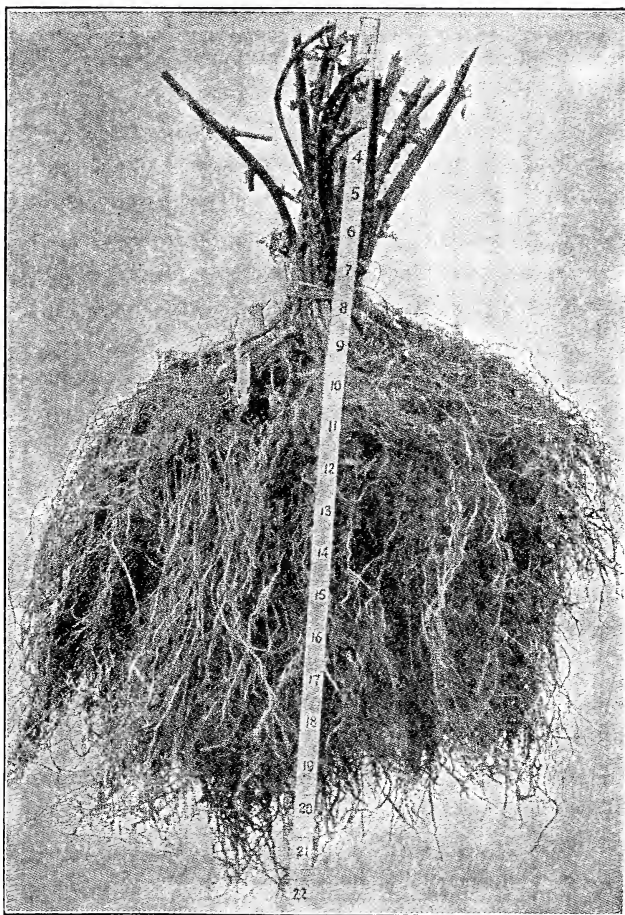
Our business is to grow first-class plants. We have no by-products. We believe our methods of growing plants is right and we guarantee our plants to please you and bring you big paying crops.

### BUY OF BALDWIN.

**KANSAS.** This variety is now a general favorite with growers all over the country. Ripens just after Souhegan; jet black, firm, handsome and of the best quality; bush a strong grower, holds its foliage until frost; stands drouth and cold. We find it even better than we expected. It is about as large as Gregg, early and very productive. Strong, healthy canes, makes plenty of strong tips, and is a money maker everywhere. Kansas is one of the leading black raspberries, of extra good quality and appearance. They will please you. Try Kansas for early and you will not be sorry. Price, \$8.00 per thousand.



Baldwin's Plants Growing on Farm of H. H. Harner. (See letter.)



Baldwin's New Ground Raspberry Plants.

St. Joseph, Mo., Oct. 26, 1915.  
Dear Sir: Please find enclosed picture of your plants set in April. This picture was taken October 2nd, which makes them about 5 months old. This patch surpasses anything in this vicinity, including Henry Dittemore's, which you see in — catalog. The gooseberries, currants and St. Regis raspberries are just fine. I set out Charles L. Helen Davis, Haverland, Aroma, Gibson, Sample, and I don't think I lost one plant. It is known here as the "Baldwin Patch."

Respectfully,  
H. H. HARNER,  
Care of S. S. Allen Co.

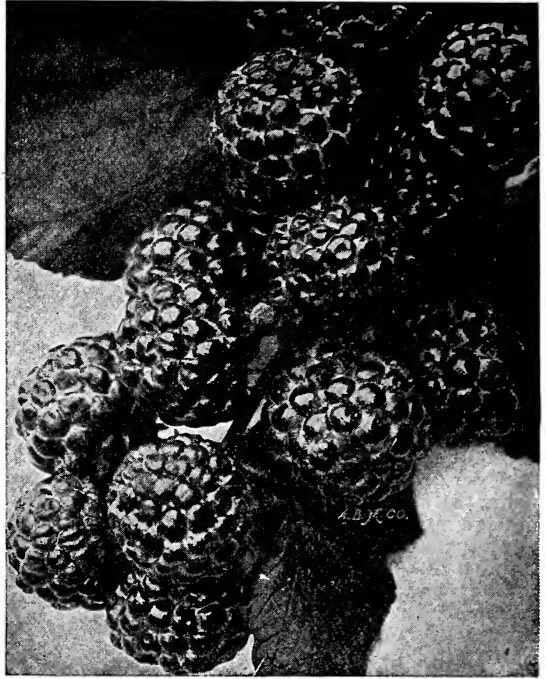
**PLUM FARMER.** A wonderful new black raspberry that has already become one of the leading and most profitable varieties.

We guarantee Plum Farmer to bring you a paying crop of extra fine fruit. The plants are very healthy, have a silvery bluish appearance when ripened in the fall and succeed where others fail. The fruit is grayish black, very firm, a good shipper, attractive, of the very highest flavor and is adapted for evaporating, as well as for fresh market or home use.

Plum Farmer is a large berry and strictly first class in every way. You have no doubt heard or read of the wonderful crops of this variety in many places.

Plum Farmer is a great variety and you should have some. We bought our stock of the introducer and we know they are true to name.

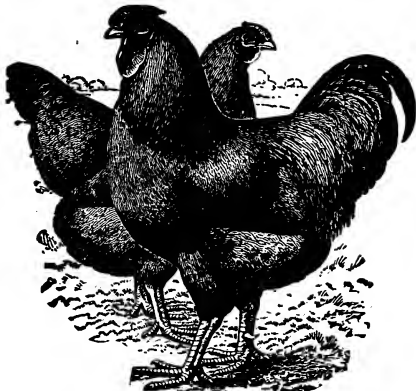
Our Plum Farmer plants were grown on our new ground, and, of course, are extra large, with heavy roots. Price, \$9.00 per thousand.



**Plum Farmer.**

A Wonderful Yields and Very Profitable.

## **Rose Comb Rhode Island Reds**



## **Buff Wyandottes and Buff Ducks**

### **Extra Fine Birds**

I will make special prices on pairs, trios and pens, properly mated for best results.

Red Eggs, \$2.00 per 15.

Wyandotte Eggs, \$2.00 per 15.

Duck Eggs, \$2.00 per 15.

Special prices on quantities for incubator hatching.

**I can save you some money.**

**LEWIS STANARD (R. F. D. No. 1) Bridgman, Mich.**

NOTICE—The poultry advertised by Mr. Stanard is first-class. We know him to be perfectly reliable and recommend his stock to our customers and friends.—O. A. D. BALDWIN.



# Purple Raspberries

(For Price by the Hundred, etc., see page 30.)

Set same distance apart as black raspberries.

**COLUMBIAN—(Purple Cap).** The Columbian is a variety of the Shaffer type, of remarkable vigor and productiveness. It is very hardy and propagates from tips. Fruit very large, often an inch in diameter, shape somewhat conical; color dark red, bordering on purple; adheres firmly to the stem; seeds small and deeply imbedded in a rich, juicy pulp with a distinct flavor of its own, making it a delicious table berry.

Columbian Purple raspberries are the finest berries grown for canning, and for pies. If you have no purple raspberries on your place, do not fail to order a few hundred Columbian or Haymaker for your own table use.

Every year the demand for purple raspberries has exceeded the supply and the late orders have to be turned back unfilled. We advise ordering early. No fruit farm or garden is complete without purple raspberries.

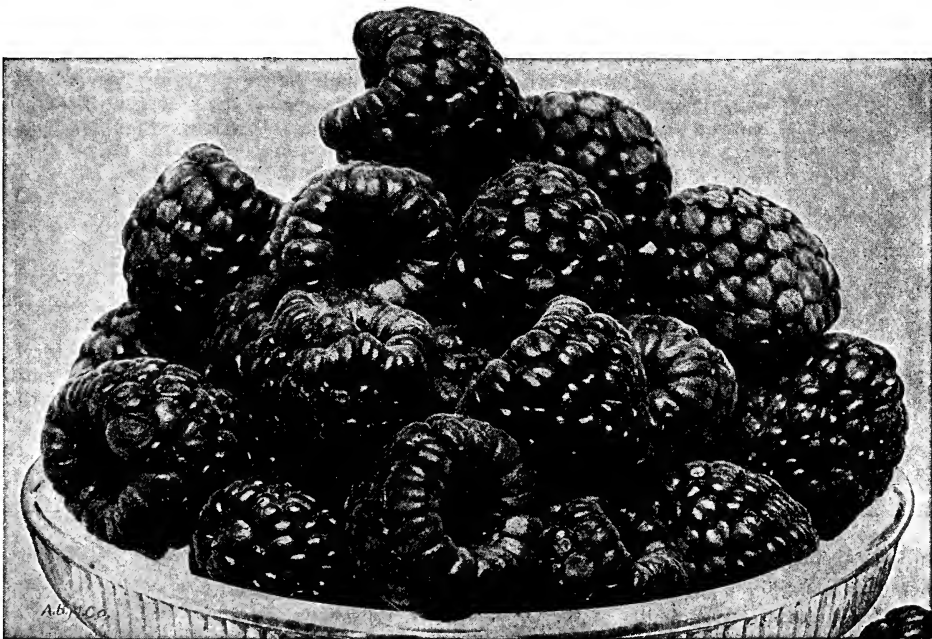
**Price of Columbian, \$12.00 per thousand.**

**THE HAYMAKER—(Purple Cap).** Much like Columbian, but probably a stronger grower, being lower growing and more stocky. Haymaker stands shipping extra well and is an extra fine berry to grow for either home use or market. Very productive.

We use Haymaker for our own table use and canning. They are especially fine for home use, and you will like them very much.

Haymaker certainly has four points of superiority, viz.: Vigorous growth, hardiness, productiveness and quality. Haymaker is a good thing to have and the demand for this variety is very heavy every year.

Purple raspberries are so far ahead of black raspberries for table use and canning that many people are now growing them in large quantities for market, and are making big profits with them every year. Take our word for it and order some purple raspberries. We know you will not be sorry. **Price, \$12.00 per thousand.**



**Columbian—The best berry for home use.**



Eldorado  
Two-thirds  
Natural Size

## Blackberries

(For price by the hundred, etc., see page 30.)

**ELDORADO.** We place this variety ahead of all others without a moment's hesitation. It is the greatest blackberry in general cultivation today. Eldorado is as hardy as the Snyder, twice as large and of better quality. When you get one like that you have a berry that cannot well be beaten. Eldorado has never been known to winter-kill, even in northern Michigan and Wisconsin. For home and market use, we recommend Eldorado above all others. We consider it the best blackberry ever fruited in every way, and we have grown them all. Our Eldorado field is a sight to see in blossoming and fruiting time. The fruit is good size, firm and of the very highest quality. Very profitable, as it needs no protection in winter. Our plants this year are the finest we ever raised, as we had plenty of rain during the latter part of the summer. We guarantee Eldorado to please you.

Our new ground plants only \$12.00 per 1,000.

**WILSON'S EARLY.** One of the largest and most productive of the early sorts; produces fruit in large clusters, sweet as soon as black, holds its color well after picking, needs protection at the North. It is the best shipper there is. Very profitable. It always sells at a premium over other varieties. The berry is large

and jet black. Price, \$9.00 per thousand.

**BLOWER.** Originated in the celebrated small fruit belt of Chatauqua County, New York, where it has been thoroughly tested for several seasons.

We have a fine field of Blower on our new ground and have grown an extra fine lot of large, heavy-rooted plants. Blower is a hardy variety, very productive and a good shipper.

We were somewhat disappointed with the fruit of this variety, but of course blackberries ripened during the very dry weather and we had been letting our patch go for plants and had not cultivated as we should have done for a fruit crop.

Blower is highly recommended and we would suggest that you try them and believe you will like them. Price, \$12.00 per thousand.

### OUR PLANTS PRODUCE BIG BERRIES THAT ARE TALKED ABOUT IN ALL SECTIONS OF THE COUNTRY.

Clipping sent us from Frankfort (Ind.) Times, June, 1915.

"Mr. and Mrs. Jasper Smith, of the U. B. vicinity, brought to the Times office yesterday a quart of luscious strawberries grown on their farm. The berries, some of which are almost an inch in diameter, are of the 'Charles I.' variety. The plants were secured from O. A. D. Baldwin Co., Bridgman, Mich. Thirty-five berries fill a quart bucket."



**MESEREAU.** A good hardy variety. Mesereau is an early mammoth, iron-clad blackberry. It originated in northwestern New York, where the mercury falls from 15 to 25 degrees below zero, and where it has stood in open field culture for many years without the slightest protection, never being injured in the least. In quality it is exceptionally sweet, rich, melting and luscious, being without core, the seedy character of Snyder and most other sorts is noticeably absent. As a shipper and keeper it is unsurpassed, remaining firm, without "bleeding" in handling. The canes are of exceedingly strong, upright habit, attaining upon fairly good soil a height of eight feet, if permitted to grow unchecked, and are so stout as to always remain erect; foliage large, deep green, and abundant. Mersereau yield a good crop of large, fine looking berries. Season early to midseason. Mersereau is a good, dependable blackberry and will bring you profitable returns. Try them. **Price, \$12.00 per thousand.**



Mersereau.

**EARLY KING.** A very early blackberry. Especially valuable for home use. This is the sweetest of blackberries, making it desirable for table use, but is a little soft for market. **Price, \$12.00 per thousand.**

## Dewberries

**LUCRETIA.** The best of the blackberry family. Berries are far larger and incomparably better than any blackberry; of unequaled excellence; soft, sweet and luscious throughout, of brightest glossy black color. The Lucretia Dewberry has received the endorsement and highest praise from the best horticulturists in the country. Its trailing habit renders it less liable to winter-kill. Propagates from the tips. Plant in rows six feet apart with plants three feet apart in the row, requiring 2,425 plants per acre.

Lucretia Dewberry is probably the most profitable of any variety in the blackberry family, and we recommend it highly to our friends. Some growers put dewberries on post and wire the same as grapes are grown, but however or wherever they are grown they bring a paying crop of extra large, fine looking berries that always sell at top prices. **Price, \$10.00 per thousand.**

One of our old customers and friends puts a notice in the Brown County (Kansas) Daily World, advising his former patrons to buy Baldwin's berry plants for best results.

**"M. S. Watson: If my old patrons and friends in Brown County desire to purchase first-class strawberry and other plants, try O. A. D. Baldwin, Bridgman, Michigan. He certainly sends out fine plants, and I find them true to name. Our berry crop were beauties this year."**

O. A. D. Baldwin, Bridgman, Mich.

Dear Sir:—Enclosed find clipping from a live paper in Kansas. Many of my friends have asked me for plants as your stock proved a good advertisement here. I have referred them all to you, and trust you may receive many good orders from Brown County. Wishing you continued success, I am

Yours, etc.,

M. S. WATSON.



# Currants

(For price by dozen, thousand, etc., see page 30.)

Set Currants four feet apart in row, with rows six feet apart.

All should grow enough Currants for home use, as they are best fruit for jellies, jam, etc.

The new canes do not bear till the second and third years, so do not trim out the old canes till the third year at least. If the currant worm appears, dust with hellebore.

Our currant plants are first class in every way. They have good strong canes and are heavy rooted.

**LONDON MARKET (Red).** This is the best red currant we have ever fruited. A fine new variety, a strong grower, large fruit and very productive, holds its foliage late and is not liable to attack of worms and borers.

Plant is extremely vigorous, with perfect foliage, which it retains through the season. London Market will please you. **Price, \$4.00 per hundred.**

**VICTORIA (Red).** Berries are very large; bunches long; fruit of bright red color and excellent quality. It is a very strong growing variety and exceptionally hardy. One of the very best of the old varieties, but not so productive as London Market. **Price, \$4.50 per hundred.**

**CHERRY (Red).** A very popular red currant, grown all over the country for home use and market. The berry and bunch are very large and there is always a good crop of fruit every year. Cherry is a handsome fruit and it is a pleasure to grow them. **Price, \$4.50 per hundred.**

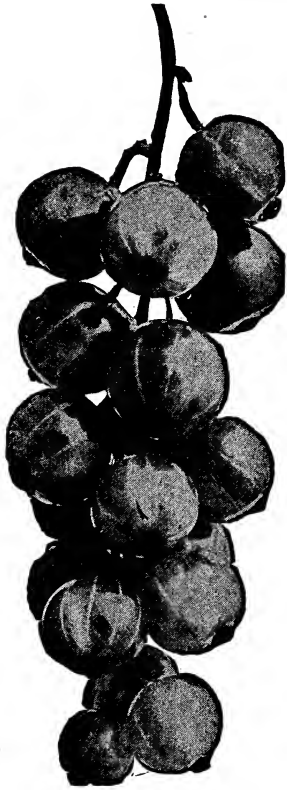
**PERFECTION (Red).** This truly wonderful new currant has both large size and extra good quality. Perfectly healthy, a vigorous grower, and, in fact, an extra fine red currant in every way. Widely advertised all over the country. **Price of Perfection, \$9.00 per hundred.**

**RED CROSS (Red).** An extra nice large red currant of the very highest quality. This variety is one of the leading red currants. Please note our low price on genuine

Red Cross—\$4.50 per hundred.

**LEE'S PROLIFIC (Black).** This is the leading variety of the black currant. Very heavy bearer of large bunches of fruit. Extra quality. Valuable for home use. **Price, \$5.00 per hundred.**

**WHITE GRAPE (White).** Very large, yellowish white, sweet or very mild acid; excellent quality and valuable for the table. The finest of the white sorts. **Price, \$5.00 per hundred.**



# Gooseberries

(For price by dozen, etc., see page 30.)

Set gooseberry plants four feet apart in row, with rows five feet apart.

Cultivation should be given until the plants are well established, usually about the third year; after this they may be permanently mulched, if desired. As the best fruit is borne on the two and three year old wood a certain amount of pruning will be necessary to encourage a strong growth of canes, and in the removal of the older wood after bearing. There is big money in growing gooseberries.

**DOWNING.** Downing is a yellowish green sort, and of good size, being a strong growing bush and a very prolific bearer. This is the most popular variety of gooseberry. Downing is extra large and of strictly first-class quality. **Price, \$8.00 per hundred.**



Downing—(A Money-Maker.)

**HOUGHTON.** An enormously productive and always reliable old sort; of vigorous, yet rather slender spreading growth, not subject to mildew. Fruit of medium size, smooth, pale red; tender and good. Houghton is a very profitable gooseberry, as the fruit hangs so thick on the branches that it can easily be stripped off by wearing leather gloves. In this way they can be picked very rapidly and at small expense. The best and cheapest way to remove the leaves, etc., is to put them through an ordinary fanning mill. This is a great advantage Houghton has over the Downing and other large varieties. Houghton is very profitable. Try them this year. **Price, \$7.00 per hundred.**

## Grape Vines

(For price by dozen and thousand, see page 30.)

Plant grape vines for field culture eight by twelve feet, requiring about 435 plants per acre.

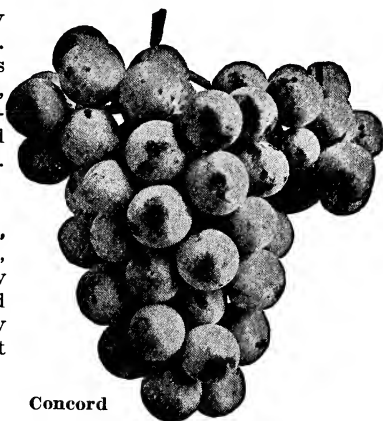
Grape vines will grow and do well on light sand or clay where it is hard to raise a crop of grain or other fruit.

**CONCORD (Black).** This is the grape so largely planted all over the country for commercial purposes. Concord is the main variety of grape for profit and is sold in large quantities. A large, purplish black grape, ripening about the middle of September; vines remarkably vigorous and free from disease; the standard for productiveness and hardiness all over the country.

**Price, \$2.50 per hundred.**

**WORDEN (Black).** In brief, an improved Concord, being larger in both bunch and berry, handsomer, nearly two weeks earlier and of better quality. Very choice and reliable. Worden will not yield like Concord and so are not planted so extensively for market. They are an extra good grape for home use. By far the best flavored black grape we have.

**Price, \$3.50 per hundred.**



Concord

**MOORE'S EARLY (Black).** Bunch large, berry round, color black, with a heavy blue bloom; quality better than the Concord, Moore's Early is hardy and free from disease. You can get your Moore's Early off a few days ahead of the main market varieties and get from three to five cents per basket more for your crop. **Price, \$4.00 per hundred.**

**CAMPBELL'S EARLY (Black).** A wonderful new grape of excellent quality and great productiveness. As a good keeper and shipper it is believed to be unequalled by any other grapes. Vines very hardy. Campbell's Early is an early grape but can be left on the vines two weeks if necessary and the quality of the fruit increases all the time. It is both as to cluster and berry, of large size, of glossy black color, with a beautiful blue bloom, pulp sweet and juicy, free from foxiness, seeds small, few in number and parts readily from the pulp. **Price, \$9.00 per hundred.**

**DELAWARE (Red).** Bunch small, compact, sometimes shouldered, berries small; skin thin, but firm; flesh juicy, very sweet and refreshing, of best quality for both table and wine; ripens with Concord or a little before; vine hardy. Delaware is extra fine for eating fresh or for home use. A pale red grape. **Price, \$5.00 per hundred.**

**NIAGARA (White).** This is the leading white grape throughout the country. Fruit is large and of fine quality. We recommend Niagara very highly for home use. Bunch and berries large, greenish white, changing to pale yellow when fully ripe; skin thin but tough. **Price, \$4.00 per hundred.**

### Special Grape Offer

We will send by mail, postpaid, 12 grape vines, **TWO VINES OF EACH VARIETY MENTIONED ABOVE**, for only \$1.00; or we will include 3 of each of the six varieties, if included in your express shipment, for \$1.00.



# Price List of Plants, 1916

25 of a variety at hundred rates and 250 or more of a variety at thousand rates.

	Per 100	Per 1000	Per 5000
August Luther (S).....	\$0.50	\$2.50	\$10.00
Aroma (S).....	.60	3.00	12.50
Brandywine (S).....	.60	3.00	12.50
Beder Wood (S).....	.50	2.00	8.50
Bubach (P).....	.60	3.50	14.50
Corsican (S).....	.60	3.50	14.50
Charles I. (S).....	.60	3.50	14.50
Excelsior (S).....	.50	2.00	8.50
Early Ozark (S).....	.60	3.50	14.50
Gandy (S).....	.60	3.00	12.50
Glen Mary (S).....	.60	3.50	14.50
Gibson (S).....	.60	3.50	14.50
Helen Davis (S).....	.60	3.00	12.50
Haverland (P).....	.60	3.00	12.50
Hammer (S).....	.75	5.00	20.00
Klondyke (S).....	.50	2.50	10.00
Lady Thompson (S).....	.50	2.50	10.00
Lovett (S).....	.50	2.00	8.50

	Per 100	Per 1000	Per 5000
Michel's Early (S).....	\$0.50	\$2.00	\$8.50
Pride of Michigan (S).....	.50	2.50	10.00
Pocomoke (S).....	.60	3.50	14.50
Parson's Beauty (S).....	.60	3.50	14.50
Splendid (S).....	.50	2.50	10.00
Steven's Late (S).....	.60	3.00	12.50
Senator Dunlap (S).....	.50	2.25	8.50
Sample (P).....	.60	3.50	14.50
Uncle Jim (S).....	.60	3.50	14.50
Warfield (P).....	.50	2.00	8.50
Wm. Belt (S).....	.60	3.00	12.50

## FALL BEARING STRAWBERRIES

	Per 12	Per 100	Per 1000
Superb (S).....	\$0.50	\$1.50	\$12.00
Iowa (S).....	.50	2.00	15.00
Progressive (S).....	.50	2.00	15.00

## RED RASPBERRY

	Per 100	Per 1000	Per 5000
Cuthbert.....	\$0.75	\$6.00	\$25.00
Miller.....	.75	6.00	25.00
King.....	.75	6.00	25.00
Antwerp.....	.75	6.00	25.00
Crimson Beauty.....	.75	6.00	25.00
Thompson's Early.....	.75	6.00	25.00
St. Regis (35c for 12)....	1.75	15.00	65.00

## YELLOW AND PURPLE RASPBERRY

	Per 100	Per 1000	Per 5000
Golden Queen, per 12, 60c..	\$3.00	\$25.00	.....
Columbian.....	1.50	12.00	52.00
Haymaker.....	1.50	12.00	.....

## BLACK RASPBERRY

	Per 100	Per 1000	Per 5000
Cumberland.....	\$1.00	\$8.00	\$34.00
Hoosier.....	1.25	9.00	38.00
Gregg.....	1.25	9.00	38.00
Conrath.....	1.25	9.00	38.00
Eureka.....	1.00	8.00	34.00
Kansas.....	1.00	8.00	34.00
Plum Farmer.....	1.25	9.00	38.00

## BLACKBERRY

	Per 100	Per 1000
Eldorado.....	\$1.50	\$12.00
Wilson's Early.....	1.00	9.00
Mersereau.....	1.50	12.00
Blowers.....	1.75	15.00
Early King.....	1.50	12.00

## CURRANTS

	Per 12	Per 100	Per 1000
London Market (Red).....	\$0.75	\$4.00	\$35.00
Victoria (Red).....	.75	4.50	40.00
Cherry (Red).....	.75	4.50	40.00
Perfection (Red).....	1.25	9.00	.....
Red Cross.....	.90	4.50	40.00
Lee's Prolific (Black).....	.90	5.00	45.00
White Grape (White).....	.90	5.00	45.00

## GOOSEBERRIES

	Per 12	Per 100	Per 1000
Downing.....	\$1.50	\$8.00	\$75.00
Houghton.....	1.25	7.00	65.00

## GRAPES

	Per 12	Per 100	Per 1000
Concord (Black).....	\$0.50	\$2.50	\$20.00
Warden (Black).....	.60	3.50	32.50
Moore's Early (Black)....	.75	4.00	37.50
Campbell's Early (Black)...	1.50	9.00	85.00
Niagara (White).....	.75	4.00	37.50
Delaware (Red).....	.90	5.00	47.50

For mail shipment add 20 cents per hundred plants for Strawberry and 50 cents per hundred plants for other stock to cover cost of postage and wrapping.

## Free Premiums

On all orders received up to March 1st with cash in full with order, we will allow you to select extra stock free, as follows: (see back of order sheet)

On \$3.00 order, 30c in stock.

On \$5.00 order, 50c in stock.

On \$10.00 order, \$1.25 in stock.

On larger orders, \$1.25 in stock for every \$10.00.

No premiums allowed on stock ordered at the 5000 rate.

Please fill out order sheet opposite this page and use our addressed envelope.

**Bridgman - - Michigan**

**Order Sheet continued on other side—OVER.**



**ORDER SHEET—Continued.**[illegible]

**Send Premium Stock as follows:**

**You may select Premium Stock as offered at bottom of page 30.**

**We will include a few extra plants if you will write addresses of berry growers who would like to have our catalog.**

A. B. MORSE COMPANY, ST. JOSEPH, MICHIGAN

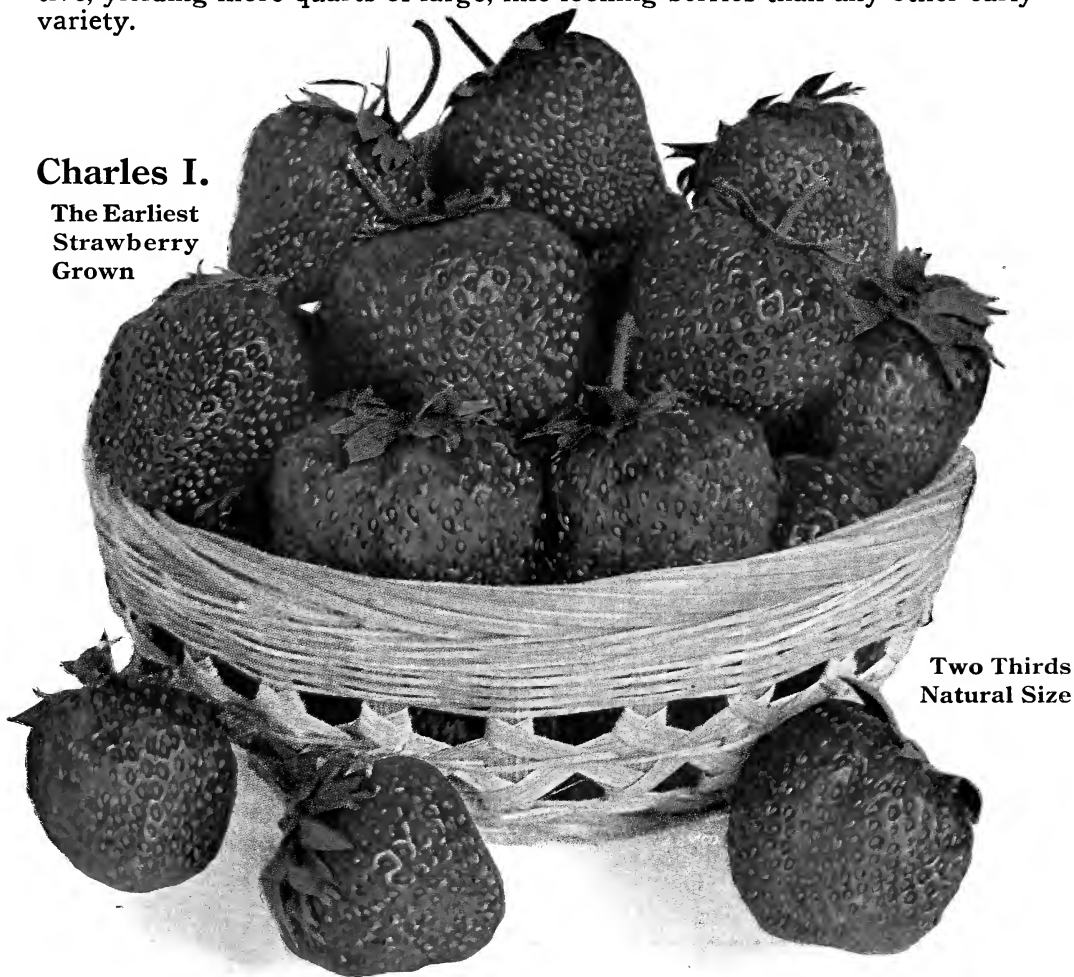
# Charles I. for Big Profits

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The big money in Strawberry growing is usually made at the start of the season before the market is overstocked. For years we have been looking for a good extra early Strawberry, and in Charles I. we found the earliest Strawberry grown.

Charles I. ripens nearly a week before Michel's Early and is very productive, yielding more quarts of large, fine looking berries than any other early variety.

## Charles I. The Earliest Strawberry Grown



Two Thirds  
Natural Size

It is a strong fertilizer and a good grower. Berries are large, regular in form, and of good color and quality.

This valuable early Strawberry continues to produce large, fine looking berries till the last picking.

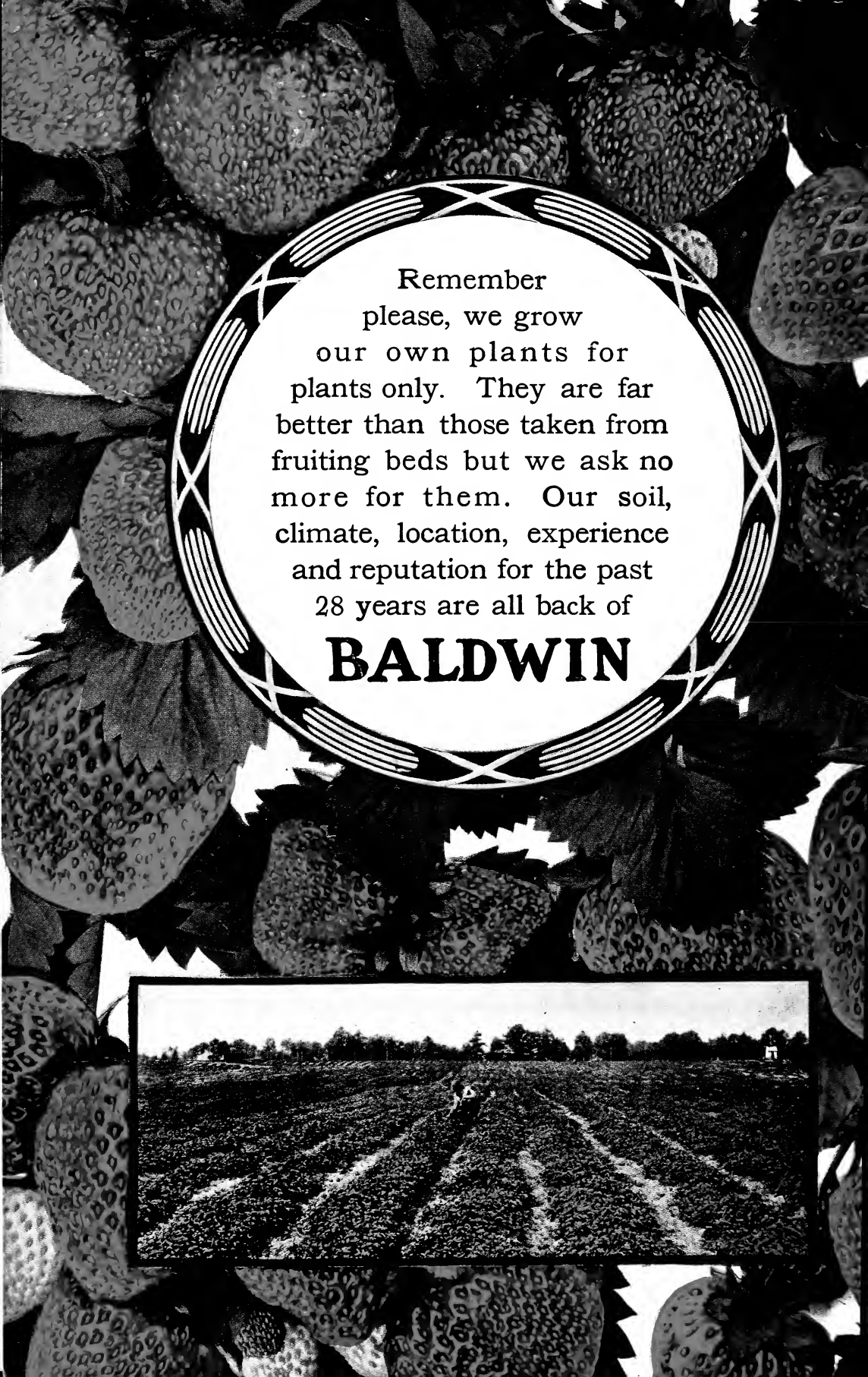
We are the introducers of this wonderfully profitable new early Strawberry.

We want you to plant Charles I. this season, and we guarantee the fruit to please you in every way and make you money. Take our word for it and include Charles I. in your order.

Having grown an immense stock of extra nice plants of this wonderful new, early variety on our new ground this year, we have reduced the price to \$3.50 per thousand.

(For further description see early varieties.)





Remember  
please, we grow  
our own plants for  
plants only. They are far  
better than those taken from  
fruiting beds but we ask no  
more for them. Our soil,  
climate, location, experience  
and reputation for the past  
28 years are all back of

**BALDWIN**

